Pranav Sharma

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Dehradun, India, 248001

Professional Summary

Detail-oriented Finance student with a solid foundation in business strategy, data analysis, and financial modeling. Skilled at problem-solving, communication, and presenting insights—skills highly transferable to marketing roles. Excited to apply a results-oriented mindset to support campaigns, market analysis, and brand positioning in a dynamic marketing environment.

Internships

Finance Intern - Anamika Enterprise, Dehradun   10/3/25 – 15/8/25

- Prepared and analyzed financial reports, budgets, and inventory cost statements to ensure accuracy in accounts payable, receivable, and warehouse expense tracking.
- Supported the finance team with data analysis, reconciliations, and compliance checks, streamlining invoice processing and reducing turnaround time by **15%.**

SEO Intern – Digital 360, Dehradun   25/7/22 – 31/8/22

- Conducted keyword research, optimized website content, and implemented on-page SEO strategies to improve search engine rankings and increase organic traffic.
- Assisted in link-building, website performance analysis, and SEO reporting using tools like Google Analytics, SEMrush, and Google Search Console to track and enhance campaign effectiveness.

Projects

Comprehensive Fundamental and technical Analysis of Jubilant foodworks

- Researched company performance using fundamental metrics (P/E ratio, liquidity ratio) and peer benchmarking.
- Applied technical analysis tools (candlestick, trendlines, support/resistance) to study historical price movements.

- Collected and validated data from multiple sources such as annual reports and industry trends. Check whether the particular stock is undervalued or overvalued.

Skills

- Technical Skills- MS Office, Fundamental and Technical Analysis

- Professional Skills-Interpersonal Skills, Project Management, Critical Thinking

Certifications

- Understanding Excel Basics to Advance
- Financial Modelling for Managers
- Fundamental and Technical Analysis of Stock Market by CA Rachna Ranade
- NISM – Module 1 (Foundation Course in BFSI)

Education

Master's of Business Administration   CGPA- 8

Bachelor's of Business Administration   SGPA-8.34

Declaration

I hereby declare that the above cited information is true to the best of my knowledge and belief. If given a chance, I can prove myself.