



RITU YADAV

PROFILE

Motivated finance student with a solid foundation in financial principles and a strong interest in leveraging advanced tools for strategic decision-making. Focused on continuous learning and professional growth, aiming to integrate analytical expertise and financial knowledge to drive sustainable growth for the organisation.

SPECIALIZATION

- Proficient in leveraging analytical tools and financial frameworks to drive strategic decision-making.
- Knowledge of advanced analytics tools (e.g., Excel, Power BI or SAP).
- Experienced in using data-driven approaches for business forecasting and optimization.

WORK EXPERIENCE

Universe Capital India Pvt Ltd.

FEB 2025

- Conducting in-depth financial analysis of client portfolios to assess financial health and performance.
- Evaluating key financial metrics including Working Capital, FOIR (Fixed Obligation to Income Ratio), and Drawing Power (DP) to support informed investment and credit decisions.
- Assisting clients in identifying optimal investment opportunities tailored to their financial goals and risk appetite.
- Maintaining effective client service management by addressing queries promptly and ensuring high levels of client satisfaction.

Wise Finserv Pvt Ltd (Internship)

JUNE 2024 - AUG 2024

- Collected data through surveys to support financial planning for clients, promoted financial awareness and educated individuals on the firm's advisory services and benefits, gained exposure to mutual funds, bonds, and insurance products.

Taj Trade Mark Pvt Ltd (Internship)

JULY 2022 - SEPT 2022

- Collected data through surveys to support financial planning for clients, promoted financial awareness and educated individuals on the firm's advisory services and benefits, gained exposure to mutual funds, bonds, and insurance products.

PROJECTS UNDERTAKEN

Report on Industrial Visit

- Did an Industrial Visit at Arihant Tape Ltd. for getting along with Industry aspects.

CONTACT

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- 📍 Agra, Uttar Pradesh

EDUCATION

DOON BUSINESS SCHOOL, DEHRADUN

- MBA 2023-2025
(Finance & Business Analytics)

DR BHIMRAO AMBEDKAR UNIVERSITY, AGRA

- BBA 2020-2023

MAHESHWARI PUBLIC SCHOOL JAIPUR

- 12th - 84% 2018-2020

SKILLS

- Analytical Skills
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

DISSERTATION REPORT

- Prepared a report on consumer perception regarding solar energy

PRODUCT DEVELOPMENT

- Developed a new product, Robotic Floor Cleaner (studied GSTIC approach, 7T's, cost mapping, TAM SAM SOM)

A BUSINESS PROJECT REPORT

- Assessing the Long-Term Sustainability Impact of Corporate Social Responsibility: A Comprehensive Analysis of Environmental, Social, and Economic Factors of NTPC

CERTIFICATIONS

- SAP SD HANA Certified
- NISM Series V-A: Mutual Funds Distributors Examination Certified.
- Advance Excel
- Corporate financial decision making for value creation
- Fundamentals of Accounting and Reporting
- Fundamentals of Time Value of Money (TVM)
- Introduction to valuation with WACC

ACHIEVEMENTS

- Represented school in different sports in the district competitions.
- Represented school in classical and semi classical dance, achieved 2 runner-up and 1 second runner-up awards.

LANGUAGES

- English (Fluent)
- Hindi (Fluent)