



## GRADE SHEET

Name: Ashutosh Kumar Singh  
Specialisation: Marketing and Finance

Subject

Term-1

Subject	Credit	Grade
Accounting Fundamentals	3	B
Data Analysis Using Spreadsheet	3	B+
Managerial Economics	3	B-
Organizational Behaviour	3	B-
Statistics for Management	3	B+
Business Text Analysis: Reading & Writing	3	B+
Fundamentals of Marketing	1.5	C+
Principles of Management	1.5	B
Grade Point Average	1.5	B+
		6.23

Term-2

Business and Economic Environment	3	B+
Corporate Finance	3	A-
Managing Human Resources	3	B
Marketing Management	3	B+
Operations Management	3	B+
Management Accounting	3	B+
Professional Spoken Communication	1.5	B-
Workshop on Design Thinking	1.5	B
Legal Aspects of Management (Seminar)	1	B
Grade Point Average	1	B-
		6.63

Term-3

Advanced Corporate Finance	3	B+
Applied Managerial Communication	3	B
Marketing Planning and Control	3	B+
Strategic Management	3	B+
Business Research Methods	3	B+
Management Information Systems	1.5	B+
Business, Environment and Social Sustainability (Seminar)	1.5	A-
Workshop on Entrepreneurship	1	B+
Strategy Simulation (Workshop)	1	B
Workshop on Professional Ethics	1	B-
Summer Internship Project	1	B+
Grade Point Average	6	B+
		6.82

Term-4

Sales Management and Business Development	3	B
Consumer Behavior	3	B
Digital Marketing	3	B-
Investment Management	3	B-
Financial Markets and Services	3	B+
Grade Point Average	3	B+
		6.2

Term-5

Distribution and Channel Management	3	B+
Retail Marketing	3	B
Wealth Management	3	B+
Fixed Income Securities	3	B+
Web Analytics and Social Media	3	D
Grade Point Average	3	B
		5.4

Term-6

B2B Marketing	3	A
Microfinance	3	B-
Career Advancement Through Personal Effectiveness	3	B
Grade Point Average	3	6.67

CGPA: 6.36

Total Credits: 103.5