

Ishan Raj

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EDUCATION

UPES – GPA: 8.57 MBA <i>Emphasis: Finance</i>	Dehradun May 2026
Manipal Academy of Higher Education – GPA: 7.73 B.A. <i>Emphasis: Foreign Languages and Intercultural Studies</i>	Manipal May 2022
Litera Valley School – GPA: 5.26 12 th , CBSE / PCM	Patna May 2019
Loyola High School – GPA: 8.00 10 th , CBSE	Patna June 2017

EXPERIENCE

Bajaj Capital Ltd <i>Wealthpreneur Intern</i>	Gurugram June 2025 – August 2025
<ul style="list-style-type: none">Performed structured market research and competitor mapping across 50+ mutual funds to produce prioritized opportunity lists for business development.Delivered data-driven reports highlighting competitor performance and market trends for strategic decision-making.Created 6+ client-facing presentations and dashboards for internal and external stakeholders.Leveraged Excel and Power BI to visualize sector insights supporting business strategy formulation.	

PROJECTS

Market Research Project <i>Project Title: “Competitor Analysis in the Indian Aviation Sector – Indigo Airlines”.</i>	Dehradun September 2025 – October 2025
<ul style="list-style-type: none">Conducted extensive research on 4+ market competitors and regulatory dynamics.Analyzed industry data trends and consumer demand patterns using Excel and Power BIDelivered a comprehensive research report summarizing key findings and actionable insights.	
Institute: School of Business, UPES <i>Project Title: “Consumer Behavior Analysis Using Regression and ANOVA”.</i>	Dehradun March 2025 – April 2025
<ul style="list-style-type: none">Conducted multiple regression analysis in SPSS to identify factors influencing consumer purchase decisions.Applied ANOVA to compare spending patterns across different demographic segments, highlighting key differences.	

LEADERSHIP & INVOLVEMENT

Buzz: The Communication Society <i>Sub Head Photography and Videography</i>	Dehradun August 2024 – Ongoing
<ul style="list-style-type: none">Successfully led cross – functional team of over 30 students from my department for multiple events.Created event reports and presentations for internal/external stakeholders.Developed visual storytelling and documentation materials to communicate outcomes effectively.	

CERTIFICATIONS

BCG - Data Science & Analytics Virtual Experience from Forage	November 2025
SQL for Beginners: Learn SQL Using MySQL Database from Udemy	November 2025
Accenture Strategy Consulting Virtual Experience from Forage	September 2025
Tata Gen AI Powered Data Analysis Virtual Experience from Forage	September 2025
Certified in Trending Technologies- Power BI from 4Achievers through 4Achievers	September 2024

SKILLS & INTERESTS

<ul style="list-style-type: none">Applications: Microsoft Word (Intermediate), Microsoft Excel (Intermediate), SPSS (Intermediate), Tableau (Beginner), Power Bi (Beginner), Gretl (Beginner), SQL (Beginner).Languages: English (Advanced), Hindi (Proficient), French (B2), Spanish (A1)Interests: Volunteering, Road Trips, Photography, Video EditingSkills: Financial Analysis, Data Analysis, Time Management, Leadership, Team Work, Problem Solving, Financial Modelling, Analytical Accuracy, Business Research Methods, Strategic Management, Marketing Analytics, Consumer Insights.	
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