

Srishti Sharma

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EDUCATION

UPES – CGPA: 9.07 (Ongoing) Master of Business Administration (MBA) <i>Emphasis: Finance</i>	<i>Dehradun</i> 2024-2026
Kamala Nehru College, University of Delhi – CGPA: 8.784 Bachelor of Science, B.Sc. (H) <i>Emphasis: Mathematics - Recipient of Merit Prize for academic excellence, Govt. of India Secretariat Society (IMD, New Delhi)</i>	<i>New Delhi</i> 2020-2023
DAV Public School – Percentage: 94.6 12 th , CBSE, Science (PCM)	<i>Gurugram</i> 2020
Our Lady of Fatima Convent School – Percentage: 94.4 10 th , CBSE	<i>Gurugram</i> 2018

EXPERIENCE

Bajaj Capital Ltd. <i>Wealthpreneur Intern</i>	<i>Gurugram</i> Jun 2025 – Aug 2025
<ul style="list-style-type: none">Assisted in analyzing 30+ mutual fund schemes using XIRR, risk return metrics and diversification models to evaluate investment suitability and identify market trendsDeveloped Excel-based financial templates to compare schemes and asset allocation scenarios prepared investor presentations and performance reports supporting portfolio recommendations	
The Tarzan Way <i>SEO Intern</i>	<i>Noida</i> Feb 2022 – Apr 2022
<ul style="list-style-type: none">Conducted comprehensive keyword research and implemented SEO strategies, improving organic website traffic by 25% within three monthsBuilt and executed backlink campaigns that enhanced 15+ web pages search engine rankings, boosting brand visibility	
FETE Foundation <i>Public Relations Intern</i>	<i>Meerut</i> Sep 2021 – Mar 2022
<ul style="list-style-type: none">Supported the development of collaborative strategies and campaign to enhance organizational outreach and event successManaged communication with professionals and maintained updated contact lists and database to meet organizational requirements	

PROJECTS

AI-Driven HR Budgeting Research, UPES	2025
<ul style="list-style-type: none">Developed financial research on the forecasting models using SPSS and thematic analysis to study how AI-powered HR budgeting enhances cost efficiency, predictive accuracy, and overall financial planning	
E-Commerce Consumer Analysis, UPES	2024
<ul style="list-style-type: none">Conducted a quantitative study using surveys and Excel to analyze consumer behavior and deliver actionable business insights	
Webpage Development (HTML), Kamala Nehru College	2022
<ul style="list-style-type: none">Designed an interactive webpage with forms, dropdowns, and user-friendly features to optimize functionality and user experience	

LEADERSHIP AND INVOLVEMENT

- Recognized with the Best Member Award for contributions to the Editorial Team, AWAKEN – The Consumer Club (2022)
- Coordinated logistics and volunteer support for departmental events, Mathematics Department, Kamala Nehru College (2021)
- Published creative works in The Write Order Anthology (two editions), highlighting strong writing and communication skills (2021)
- Supported community engagement initiatives as a Volunteer, The Jurni Initiative (2020)

CERTIFICATIONS

- Advanced Certificate in Financial Accounting & Analysis, LSBF
- SEBI Investor Certification Examination, NISM
- Financial Modelling, Udemy
- Digital Marketing Certification, Google

SKILLS & INTERESTS

- Finance & Technical Skills:** Corporate Finance, Financial Statements Analysis, Risk Management, Accounting Ratios, Equity Research, Wealth Management, Data Analysis, Research Skills, Search Engine Optimization
- Analytical Tools:** MS Excel (Basic), Power BI (Basic), MySQL (Basic), LaTeX (Intermediate), R Programming (Basic), SPSS (Basic), Wolfram Mathematica (Intermediate), MS Word (Intermediate), MS PowerPoint (Intermediate)
- Soft Skills:** Presentation skills, Effective communication, Teaching skills, Team Collaboration, Problem-Solving, Detail-Oriented