

Aastha Bhargava

<https://www.linkedin.com/in/aastha-b-06b115230>

7985614531 | aasthabhargava60@gmail.com

Objective

Looking forward for a position in which I can contribute my technical and soft skills and add value. MBA (Finance) student with strong skills in financial modeling, data analysis, and proficient knowledge of operations management. I am also having experience of academic projects and internships and also participated in various events.

Education

- **Pranveer Singh Institute of Technology** 2024- Present
Masters in business administration
- **Pandit prithi nath college kanpur** 2021-2024
Bachelor of commerce
- **Dr. Virendra swaroop public school cantt kanpur** 2020-2021
Inter
- **Dr. Virendra swaroop public school cantt kanpur** 2018-2019
High school

Internship

- Position- Social Media Intern
Organisation: MJ Marketing Consultancy
Duration: September 2023- October 2023
- Position - Campus Ambassador
Organisation- IIT DELHI
Duration- Dec 2023- Feb 2024

Skills

- MS EXCEL
- MS WORD
- MS POWER POINT
- POWER BI
- Financial Modelling
- Operations management
- Financial accounting
- Accounts Payable
- Accounts Receivable
- Order to Cash process
- Communication
- Marketing
- Leadership
- Team work

Projects

- **Quick Apparels**
Providing pioneer service to revolutionize the fashion shopping experience in kanpur and other tier-2 cities.
- **Dashboard on POWER BI**
I have created an interactive dashboard to analyse the sales data of madhav Ecommerce by using complex parameters to drill down in worksheet and customization using filters and slicers. In this, I have created connections, join new tables, calculations to manipulate data and enable user driven parameters for visualisations .

I have used different types of customized visualisations (bar chart, scatter chart, donut chart, clustered bar chart, line chart, area chart, map, slicer, etc)

- **Financial Modelling of zudio**

In this project, I estimated next 4 years income statement and Balance sheet of zudio along with the ratio analysis as per the actual data of current last 3 years and done various analysis. For all this, I made the use of MS Excel which sharpened by skills and i got to know various new features of this tool.

- **Bhartiya Antarashtriya Hackathon**

We have made project on ISRO technologies to monitor air pollution, helping tracking aerosols, gases and particulate matter.

Achievement And Certification

- Presented paper at IIT KANPUR
- Got second position in vishleshan 3.0 event
- Participate in Awahan 2.0 event: Innovative business ideas
- Member of Maverick club in MBA department
- Digital marketing course from google
- Attended International conference on Industry 5.0