

Ayushi Yadav

“MBA-Marketing-Finance”

PROFESSIONAL SUMMARY

To contribute my knowledge, skills, and passion to a dynamic organization, thereby organization's success and growth of Self."

EDUCATIONAL QUALIFICATION

POST GRADUATION -(7.69 CGPA TILL NOW)

(2024)-Pursuing -Master of Business Administration

PRANVEER SINGH INSTITUTE OF TECHNOLOGY,KANPUR (A.K.T.U)

GRADUATION

- (2021-23) Bachelor of Education (B.Ed) - (70%)
Chaudhary Jamadar Singh Mahila Degree College, Saurikh
Chhatrapati Sahu ji Maharaj University(CSJMU),Kanpur
- (2018-21) Bachelor of Arts (B.A) - (67.7%)
Kannauj Degree College , Saurikh
Chhatrapati Sahu ji Maharaj University(CSJMU),Kanpur

INTERMEDIATE - (67.5%)

(2017-18) Jagran Public School ,kannauj

Central Board of Secondary Education (C.B.S.E)

HIGHSCHOOL/MATRICULATION -(85.5%)

(2015-16) Jagran Public School ,kannauj

Central Board of Secondary Education (C.B.S.E)

WORK EXPERIENCE

Operations Executive | Startek Ltd. |JUN 2024 – SEP 2024|

Lucknow, India

- Managed operations and client support with efficiency.
- Streamlined processes to enhance service quality.

Internship

Social Media Management Intern – InAmigos Foundation

(Dec 2025 – Jan 2026)

Certificate of Appreciation received.

CERTIFICATIONS

- 2025-INBOUND SALES (HUBSPOT ACADEMY)
- 2025-INBOUND MARKETING (HUBSPOT ACADEMY)
- 2025-Ai for business professionals-HP LIFE
- NISM-online SDP-financial literacy series
- Ai tools workshop- Be10X

PROJECTS

MINI PROJECT 1- SMARTBAG LOG GENZ

Led the development of a smart travel bag with GPS, USB charging, anti-theft locks, and weight sensors. Conducted market research and financial analysis.

CONTACT-

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EVENTS PARTICIPATED

TECH EXPO-(PSIT)- Travelpathy

(2024): Travel app connecting people with similar preferences to reduce trip costs.

HACKATHON(PSIT)- E-Shiksha

(2025): Portal designed for

MBA-specific preparation.

PATENT

Smartbag (Log GEN-Z): Smart Bag System with Integrated Tracking and Security Features

Application No.: 202511067680 A |

Published: Aug 08, 2025, Indian Patent Office

SKILLS

TECHNICAL SKILLS

- M.S Office
- Power Bi
- Tableau

MANAGERIAL SKILLS

- Team management , negotiation skills
- Agile and very adaptive
- Leadership

ACHIEVEMENTS

Received **KANNAUJ GAURAV AWARD**

for academic excellence

INTEREST /HOBBIES

- Singing
- Connecting with people

LANGUAGES

HINDI, ENGLISH

DECLARATION

I hereby declare that the information provided above is true and correct to the best of my knowledge and belief.