SANYA PARTHI

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SUMMARY

Motivated and detail-oriented graduate with strong analytical, problem-solving, and research skills, eager to apply academic knowledge in a professional environment. Proficient in MS Office Suite with expertise in leadership, client management, communication, teamwork, and adaptability. Seeking an entry-level role in a growth-driven organization to contribute effectively while pursuing continuous learning and development

INTERNSHIPS

HR Intern – Awoke India Group (Oct 2023 – Nov 2023)

Researched & analyzed recruitment and talent acquisition strategies (job portals, employee referrals, cultural fit, succession planning).

Supported HR operations including survey design, data analysis, onboarding documentation, and training coordination.

Enhanced corporate skills through sessions on finance, sales pitching, cybersecurity, interview techniques, and public speaking.

Virtual Intern – Hamari Pahchan (Aug 2023 – Sep 2023)

Designed posters and social media content to support awareness campaigns and digital marketing initiatives.

Contributed to crowdfunding and digital outreach efforts, boosting online engagement and fundraising visibility.

Worked on an individual social entrepreneurship project and assisted in drafting & filing legal documents, enhancing organizational support.

EDUCATION

Master of Business Administration, Pranveer Singh Institute of Technology	2024 —Present
Bachelor of Commerce, Jagran College of Arts, Science and Commerce, Kanpur	2021 — 2024
Intermediate, Dr. Virendra Swarup Public School, Kanpur	2020 — 2021
High School, Dr. Virendra Swarup Public School, Kanpur	2018 — 2019

SKILLS

Technical Skills: M.S. Office Suite, Basic Data Analysis and Data Visualization using Excel & Power BI

Soft Skills: Decision Making, Problem Solving, Time Management, Collaboration & Teamwork, Initiative & Self-Motivation

CERTIFICATIONS

- **Art and Science of Marketing |** Swayam (BHU) | September 2025
- **AI in Product Management** | NPTEL | May 2025
- **Corporate Finance** | NPTEL | September 2025
- **Data Analysis** | HP | July 2025
- **Microsoft Office Specialist Certification in Excel 365** | Microsoft | Apr 2025
- **Banking, Finance and Insurance** | Jagran College of Arts, Science and Commerce | 2024
- **Digital Marketing** – **Comprehensive Study |** E & ICT Academy, IIT Kanpur | 2022
- **Certificate of Vocational Training in Advertising |** Jagran College of Arts, Science and Commerce | 2021

PROJECTS

- **SilverCare – AI-Enabled Integrated Elderly Care Platform (PSIT, 2025)**
  Built a tech-driven care model using AI, IoT, and mobile app integration for elderly support.
  Designed features like SOS alerts, GPS tracking, health monitoring, and reminders.
  Proposed a scalable business model for B2C and healthcare partnerships in India.
- **Digital Clothing – Feasibility & App Development (PSIT, 2024)**
  Analyzed market, financial, and sustainability feasibility using PESTLE & SWOT frameworks.
  Designed a Digital Clothing App prototype with AR, AI, and 3D modeling features.
  Conducted surveys & prototype testing, showing strong consumer interest in digital fashion.
- **Review Article (Social Media & Its Impact on Mental Health) | Presenter – International Conference on Innovative Business Practices in Industry 5.0 (PSIT, 2024)**
  Researched the effects of social media usage on mental health among young adults.
  Conducted literature review and data analysis to identify patterns of anxiety, depression, and well-being linked to online behaviour.
  Gained exposure in public speaking, academic writing, and critical analysis in a global learning environment.

PATENTS

- **SilverCare – AI-Enabled Integrated Elderly Care Platform (PSIT, 2025)**