

# SAUMYA SACHAN

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## CAREER OBJECTIVE

MBA fresher specializing in Finance & Marketing, eager to contribute analytical, strategic, and managerial skills. Proficient in financial analysis, digital marketing, and data-driven decision-making, seeking to contribute to organizational growth while gaining practical industry exposure.

## INTERNSHIP

Email Marketing Intern – EDUJUNIOR

July2025 - Present

- Designed and executed targeted email marketing campaigns.
- Analyzed campaign performance metrics (CTR, open rates).

## EDUCATION

**Master of Business Administration ( Finance and Marketing )**

Pranveer Singh Institute of Technology, kanpur nagar.

2024 - Ongoing

**Bachelor of Science CGPA : 8.38**

CSJMU university, Kanpur nagar.

2021-2024

**Intermediate (CBSE Board) Percentage : 92%**

Ascent Public School, ghatampur kanpur nagar

2020-2021

**Highschool(CBSE Board) Percentage : 90%**

Ascent Public School, ghatampur kanpur nagar

2018-2019

## PROJECTS AND COURSES

- Developed a **"Diet Pizza"** concept focusing on low-calorie, high-fiber, and protein-rich ingredients to create a healthier alternative without compromising taste, targeting health-conscious consumers.
- HP Life – Data Science and Analytics (Online Course)
- Udemy – Branding and Brand Management (Online Course)
- Simplilearn – Power BI (Online Course)

## ACHIEVEMENTS AND AWARDS

- Consistently recognized at District Level with Silver and Bronze Medals in the 100m Race, demonstrating discipline and perseverance.

## TECHNICAL SKILLS

- Microsoft Excel
- Power BI

## MANAGERIAL SKILLS

- Teamwork
- Project Management

## LANGUAGES

- Hindi
- English