SHEHZEELA ALI

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Location: 88/160 Chaman Ganj, Kanpur, Uttar Pradesh

Professional Summary

Motivated MBA graduate with a strong foundation in business development, strategic planning, and financial analysis, seeking to leverage analytical, problem-solving, and leadership skills in a dynamic organization. Eager to contribute to business growth, drive process improvements, and develop innovative strategies while gaining hands-on corporate experience.

Core Competencies

Customer Relationship Management (CRM), Project Management, Social Media Marketing, Leadership & Team Management.

Education

- Pranveer Singh Institute of Technology (PSIT) — MBA, Finance & Marketing (2024 – 2026)
- Chhatrapati Shahu Ji Maharaj University (CSJMU) — M.Com, Finance (2022 – 2024) **75%**
- Chhatrapati Shahu Ji Maharaj University (CSJMU) — B.Com, Finance (2019 – 2022) **71%**
- Mother Teresa Mission Higher Secondary School (ICSE) — Intermediate (2019) **84%**
- Mother Teresa Mission Higher Secondary School (ICSE) — High School(2017) **85%**

Projects

- **Neuro key:** Early Detection Platform for Neurological Disorders **June 2025-August 2025**
  Collaborated on the development of Neuro Key, a software platform designed to provide early diagnosis and monitoring tools for neurological patients using predictive health data
- **Dresser AI App**: Smart Outfit Recommendation App **December 2024-February 2025**
  Implemented computer vision algorithms to analyze clothing styles and user-uploaded images, enabling virtual wardrobe organization and style matching.

Professional Experience

- Shiptern Company — Business Development Intern (Sales) **February 2024-March 2024**
- Dabur India Ltd — Sales Executive, Intern, Varanasi, Uttar Pradesh **January 2025-February 2025**

Certifications

- Winner – Blog Competition **PSIT - June 2025**
- SEBI Investor Awareness Test **NISM - May 2025**
- CRM (Customer Relationship Management) **HP Life – April 2025**
- Social Media Marketing **HP Life – May 2025**
- Nestle E- Learning 2024 sustainability **Nestle – May 2025**
- International Conference on Industry 5.0 (Participant) **PSIT – November 2024**
- CCC (Course on Computer Concepts) **NIELIT – September 2019**

Skills

Technical	Soft
• Advanced Excel	Communication
• PowerBI	Leadership
• MS PowerPoint	Decision Making
• MS Word	

Extracurricular Activities

• Volunteer – International Conference, Runner up in blog writing, Participant in Article writing Contest.

Languages

• English, Hindi