

# SHIVANSH JAISWAL

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## OBJECTIVE

Dynamic MBA candidate with specialization in Finance and Marketing, offering strong analytical, strategic, and communication skills. Experienced in financial analysis, data-driven decision-making, and marketing initiatives with the ability to influence and build lasting relationships. Recognized for adaptability, patience, and persuasive ability, with a commitment to driving organizational growth, enhancing operational efficiency, and contributing to long-term profitability.

## EDUCATION

- **PURSuing MBA:** Finance And Marketing **2024-2026**  
**Pranveer Singh Institute of Technology, Kanpur**
- **BBA:** Business Administration and Management **2021-2024**  
**PSIT College of Higher Education, Kanpur**
- **INTERMEDIATE** **2021**  
**DPS Azaad Nagar, Kanpur**
- **HIGH SCHOOL** **2019**  
**DPS Azaad Nagar, Kanpur**

## EXPERIENCE

### BINDING MINDS

NOIDA, Uttar Pradesh

**JUNIOR RECRUITER (ONSITE)**

**(04/2024 - 07/2024)**

- Sourced and screened candidates via Dice, Monster, and LinkedIn for US IT & non-IT roles.
- Managed end-to-end recruitment including interviews, negotiations (W2, C2C, 1099), and compliance with work authorization.
- Maintained ATS records (Ceipal, JobDiva) and ensured smooth onboarding and candidate engagement.
- Maintain regular follow-up with candidates for feedback, offer acceptance, and onboarding.
- Build a network of candidates for future openings and ensure a high level of candidate engagement.

### INTERNSHIP

CII(Confederation Of Indian Industries) Designation- **Promotional Manager**

**(09/2023 - 11/2023)**

## SKILLS

- Financial Modeling & Valuation (Excel, Advanced Excel)
- Data Analysis & Visualization (Tableau, Power BI, SPSS)
- Business Analytics & Statistics
- Report Writing & Business Documentation
- Digital Marketing Tools (Google Analytics)
- Communication & Persuasion
- Networking & Relationship-Building
- Leadership & Teamwork
- Creativity & Innovation
- Presentation & Public Speaking

## COURSE PROJECTS

### BIODEGRADABLE ENV PHONE COVERS

- Project on an innovative biodegradable and waterproof phone cover, conducting SWOT, PESTLE, and feasibility analysis. Applied leadership skills to ensure sustainability, market viability, and actionable business outcomes.

## ACHIEVEMENTS AND ACTIVITIES

- **Filed a patent for an innovative solution enhancing sustainability and efficiency in Agricultural Sector named "Small Steps"**
- Completed end-to-end coordination of **Dandiya Glow Fest 2K25 — from marketing to execution** — ensuring a successful turnout.
- Secured **First Position In Business Development Tournament** In PSIT
- **SEBI** – Investor Certificate Examination through **NISM**
- Digital Marketing Certificate from **IIMB**
- Advanced Excel Certificate from **Microsoft**