

VISHAL KUMAR

GREATER NOIDA

PROFILE

Sales and marketing intern at fresher, adept at leveraging market research to drive impactful campaigns. Proven ability in content creation and social media management, enhancing brand visibility. Strong communicator and collaborative team player, skilled in CRM software and project management, contributing to successful market initiatives.

Contact

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HOBBIES

1. Web Surfing
2. Online content Streaming
3. Social Media
4. Esports Gaming

CERTIFICATIONS

1. MS EXCEL Professional
2. CCC Programming
3. National institute Of Securities Market By SEBI

EDUCATION

I.T.S. Engineering College, Greater Noida
MBA in Human Resource Management & Marketing Management

Devi Ahilya Vishwavidyalaya, Indore
Bachelor Of Arts

Higher Secondary Schooling
Maharishi Patanjali Sanskrit Board

High School
National Institute of Open Schooling

WORK EXPERIENCE

The Social Artist

Sales & Marketing Intern
From 11/08/2025 to 15/10/2025

1. Assisted in developing marketing materials for various campaigns.
2. Conducted market research to identify consumer trends and preferences.
3. Collaborated with team members on social media content creation and scheduling.

SKILLS

1. Market research
2. Content Creation
3. Project Management
4. Creative Problem Solving
5. CRM Software Proficiency
6. Marketing
7. MS Office
8. Team collaboration
9. Communication skills
10. SWOT Analysis
11. Customer Relationship Management (CRM)