

ASHISH SINGH

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10/24 Sadar Bazar Sagar, India

PROFILE SUMMARY

Detail-oriented and adaptable professional with a background in commerce and strong creative **problem-solving skills**. Experienced in data handling, client coordination, and delivering high-quality outputs **under deadlines**. Skilled at using analytical thinking, accuracy, and teamwork to support business operations. Seeking to contribute to a dynamic organization where precision and communication drive measurable impact.

EDUCATIONAL QUALIFICATION

PGDM (Finance / FinTech) – Delhi School of Business | Expected 2026
Bachelor of Commerce (Honours) – St. Aloysius College, Jabalpur | 61.92% | 2019 – 2022
Higher Secondary (CBSE) – St. Joseph's Convent Sr. Sec. School | 67.2% | 2019

PROFESSIONAL EXPERIENCE

BCS Infallible Technology Pvt. Ltd., New Delhi

Marketing Intern – Content Creation | May 2025 – June 2025

- Created and managed digital marketing content including social media posts, promotional copies, and campaign creatives to enhance brand visibility.
- Assisted in planning and executing marketing strategies aligned with company objectives.
- Collaborated with the design and analytics teams to produce engaging, data-backed content that improved audience engagement metrics.
- Gained practical exposure to digital marketing tools, brand communication, and audience-targeted content development.

Beshak Solutions Pvt. Ltd., Mumbai

Graphic Designer | June - August 2025

- Designed and executed marketing and educational creatives to support Beshak's mission of helping individuals make informed insurance decisions.
- Created digital assets, infographics, and visual communication materials for website, blogs, and social media campaigns.
- Collaborated with the content and marketing teams to ensure brand consistency and visual clarity in insurance-related media.
- Translated complex financial and insurance concepts into visually appealing and easy-to-understand graphics, improving user engagement and brand credibility.

Suflex Media, Bengaluru, Karnataka

Junior Graphic Designer | January - May 2023

- Designed and developed creative media assets including magazines (digital and print editions), posters, social media creatives, and advertising materials.
- Collaborated with marketing and editorial teams to deliver visually consistent and brand-aligned content.
- Managed end-to-end design workflows, ensuring high-quality output, timely delivery, and adherence to client specifications.
- Enhanced digital engagement through innovative visual concepts and layout optimization for multiple platforms.

KEY PROJECTS

- **Financial Variance Analysis:** Compared projected vs. actual revenues to identify gaps and improve reporting accuracy.
- **Inventory Dashboard:** Designed Excel dashboard to monitor inventory and sales data, improving visibility.
- **Sales Pattern Analysis:** Used SQL to identify seasonal sales patterns for better forecasting.

CORE SKILLS

- **Finance & Reporting:** Financial statement analysis, revenue tracking, variance reporting, budgeting.
- **Client & Advisory Support:** Documentation, meeting summaries, compliance tracking, client communication.
- **Technical Tools:** MS Excel (Advanced), PowerPoint, Word, SQL, Tableau, Python (Basics).
- **Soft Skills:** Strong attention to detail, accuracy under deadlines, excellent communication, time management.
- **Work Management Software:** Have a detailed experience in a project management and team collaboration Software “Asana”.

ACHIEVEMENTS & ACTIVITIES

- Silver Medal – CBSE Cluster Football Tournament (2018–19)
- Bronze Medal – CBSE Cluster Football Tournament (2017–18)
- Represented Sagar Division in State Football Tournament (2019)
- Participant – Concord International Tournament (2019)