

# VINSHI SHISHODIA

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B-393, NTPC, Vidyut Nagar, Gautam Buddha Nagar

## PROFILE SUMMARY

A motivated and detail-oriented HR and Finance professional in training, pursuing PGDM at Delhi School of Business. Possesses experience in marketing, event management, and people coordination with strong communication and organizational skills. Passionate about fostering employee engagement, talent development, and efficient HR processes.

## EDUCATIONAL QUALIFICATION

**PGDM** – Delhi School of Business | Expected 2026

**Bachelor of Commerce (Honours)** – Gautam Buddha University | 7.58 CGPA | 2020-2023

**Higher Secondary (CBSE)** – Delhi Public School, Vidyut Nagar | 80% | 2020

## PROFESSIONAL EXPERIENCE

### STUDLENCE — MARCH 2023

- Supported the development and execution of marketing campaigns to increase brand awareness.
- Managed social media accounts, boosting engagement through strategic content planning.
- Organized and assisted in on-ground marketing events, contributing to increased lead generation and visibility.

### BCS CLICKS — MAY - JUNE 2025

- Monitored budgets and tracked expenses to identify cost variances.
- Prepared budget reports and summaries for management review.
- Assisted in financial forecasting and data accuracy maintenance.

## CERTIFICATIONS

- National Award for The Bharat Scouts and Guides
- The International Award for IAYP
- 1st Prize in All India NTPC Raising Day

## AWARDS & ACHIEVEMENTS

- Volunteered UNESCO All India Hackathon, 2022
- Volunteered G20 Sahastam Techfest, 2023
- Professional dancer with 6 years of experience in classical dance
- Achieved clusters in athletics

## POSITIONS OF RESPONSIBILITY

- Team Lead, Event Management — UNESCO All India Hackathon 2022
- Team Lead, Event Management — G20 Sahastam Techfest 2023
- Sports Captain — Senior Secondary School

## EXTRA-CURRICULAR ACTIVITIES

- Active member of Dance and Sports Clubs
- Represented school in Inter-DPS dance and sports competitions
- Organized DAWAT-E-GBU Fest

## SKILLS

- Microsoft Suite
- Finance & Reporting: Financial statement analysis, revenue tracking, variance reporting, budgeting.
- Hands on PowerBi
- Conflict Resolution and Negotiation Skills
- Strong Communication Skills