



PRIYANKA ARYA

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AREA OF EXPERTISE

- Finance
- Marketing

SKILLS & COMPETENCIES

Technical Skills

- Data Analysis
- Advance Excel
- Power BI
- SQL (Basics)
- Tally ERP 9
- Financial Modelling

Soft Skills

- Adaptability
- Detail-oriented
- Communication
- Time Management
- Analytical Thinking
- Leadership

CAREER OBJECTIVE

Finance postgraduate with hands-on experience in financial analysis, data validation, and market-based research. Looking to join as a Financial Analyst to support equity analysis, financial reporting, and data-driven decision-making. Proficient in Excel, Power BI, and financial reporting.

EDUCATIONAL DETAILS

Qualification	Board/University	Year of Passing
PGDM	IBI	Pursuing
B.Com (Hons.)	Kumaon University	2023
HSC	CBSE	2020
SSC	CBSE	2018

INTERNSHIP EXPERIENCE & PROJECT UNDERTAKEN

Bajaj Allianz | Saket, South Delhi | 10 Week (May-July)

- Analyzed equity stocks using technical indicators (RSI, MACD, Moving Averages), key financial ratios in Excel to assess short-term trends and Backtested 10 insurance companies to assess earning stability and risk.
- Built a basic 3-statement financial model to analyze income, cash-flow linkages, and capital structure.
- Engaged with 40+ customers through need-based discussions to explain insurance products and assess risk behaviour, and onboarded 4 customers.

NexGen Market Research | Remote | 3 Month (August – October)

- Conducted primary research and surveys across Delhi NCR and Chennai, analysing 200+ borrower responses to understand borrower behaviour, repayment patterns, and financial stability.
- Performed data cleaning, coding, and analysis using Excel, improving data accuracy by ~30% and deriving region-wise insights on borrower risk.

Live projects

- **Reliance Smart Bazar, KW Delhi 6:** Gained hands-on exposure to FMCG retail operations, customer handling, and inventory management.
- **DS Group:** Conducted a comparative analysis of two FMCG companies using financial ratios to assess market performance.
- **Research Project:** Performed financial analysis of two banks by evaluating profitability, liquidity, and solvency ratios.

CERTIFICATIONS

- **Financial Analytics using Power BI** – Ernst & Young Associates (2025)
- **Advanced Financial Management** – Udemy (Oct 2024– Mar 2025)
- **Financial Literacy Course for Bharat** – NISM (2025)
- **MS Office + Advanced Excel** – E-Max Council (May 2023– Apr 2024)
- **Data Analytics** – UNIKO Academy (July 2025- Sep 2025)
- **Stock Market: The First Step** – Jobaaj Learnings (2025)
- **Tally ERP 9** – E-Max Council (Sep 2021–Dec 2022)

ACHIEVEMENTS & PARTICIPATIONS

- **Certificate of Appreciation**–Recognised for **anchoring and coordinating** the event (IT Club) & Event Coordinator (**Marketing Club Activity**)
- **Quiz Competition on Logos & Brands (Year)** – Competed among 50+ students and qualified for the 3rd round, demonstrating strong brand awareness
- **Cultural Participation – Dance Competitions**
- **Certificate of Participation** – English Theatre Drama Act.