

ARYAN KUMAR

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PROFESSIONAL SUMMARY

Detail-oriented BBA (Marketing) graduate with strong analytical and problem-solving capabilities. Proficient in financial analysis, data interpretation, and business strategy with hands-on experience in financial statement analysis and ratio-based decision-making. Adept at leveraging Excel for data organization and analysis. Demonstrated ability to work collaboratively in dynamic team environments and deliver actionable insights through data-driven frameworks.

EDUCATION

Amity University

Bachelor of Business Administration (BBA) – Marketing

Noida

Aug 2022 – May 2025

- Relevant Coursework: Marketing Management, Financial Management, Business Analytics, Consumer Behavior, Organizational Behavior, Strategic Management, Operations Management
- Applied analytical frameworks and strategic thinking through case studies, business simulations, and data-driven projects
- Developed proficiency in financial modeling, market research methodologies, and quantitative analysis techniques

Foundation School

Senior Secondary (Class XII) – Commerce

Buxar

2020 – 2022

Cambridge School

Secondary (Class X)

Dumraon

2018 – 2020

ACADEMIC PROJECTS

Financial Statement Analysis for Investment Decision-Making

- Conducted comprehensive financial analysis of corporate statements, including Income Statement, Balance Sheet, and Cash Flow Statement to evaluate business performance, financial stability, and investment potential
- Developed data-driven investment recommendation framework integrating quantitative ratio analysis with qualitative business insights and industry benchmarking
- Created executive presentation with Excel-based data visualizations and comprehensive financial models to communicate findings and strategic recommendations to stakeholders
- Demonstrated strong understanding of corporate finance principles, investor perspectives, and decision-making frameworks applicable to real-world business scenarios

TECHNICAL SKILLS

Business & Financial Analysis: Financial Statement Analysis, Ratio Analysis (Liquidity, Profitability, Solvency), Market Research, Competitive Analysis, SWOT Analysis, Investment Evaluation, Risk Assessment, Business Strategy Development

Technical Tools: Microsoft Excel, PowerPoint (Data Presentation), Google Workspace (Sheets, Docs, Slides)

Core Competencies: Data Interpretation, Financial Modeling, Quantitative Analysis, Problem Solving, Critical Thinking, Decision-Making Frameworks, Stakeholder Communication, Project Management

Soft Skills: Team Collaboration, Adaptability, Time Management, Attention to Detail, Professional Communication, Presentation Skills, Cross-functional Teamwork, Strategic Thinking

ADDITIONAL INFORMATION

Languages: English (Professional Working Proficiency), Hindi (Native/Bilingual Proficiency)

Interests & Activities: Chess (Develops strategic planning, analytical thinking, and decision-making under pressure), Swimming (Builds discipline, consistency, physical endurance, and stress management skills)

Key Strengths: Analytical mindset with attention to detail, Quick learner with adaptability to new tools and processes, Strong work ethic with commitment to continuous improvement and professional development