

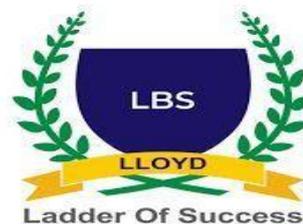
Pranjul Dixit

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As a driven PGDM candidate, I am eager to leverage my analytical, communication, and sales expertise to drive strategic growth initiatives in a forward-thinking organization. With a strong results-oriented approach and collaborative mindset, I am poised to make impactful contributions and continuously develop my skills in a challenging environment.

EDUCATION

PGDM (Data Analytics & Marketing) | Lloyd Institute Of Management & Technology, Greater Noida | Pursuing

BSc(Hons)Agri |GLA University Mathura 2020-24

12th | DPS Aligarh 2019

10th| Ssd Public School 2016

SKILLS

Technical Skills

- Data Analysis using Excel
- Interactive Dashboard Creation
- Data Visualization
- Spreadsheet Management
- Working with Multiple Sheets and Linking data
- MySQL
- Power BI

Soft Skills

- Quick Learner
- Teamwork
- Problem Solving
- Adaptability
- Time management
- Critical Thinking

INTERNSHIPS

Marketing and Sales | Outlook India June-July 2025

- Assisted in customer acquisition by researching potential leads, engaging with prospects, and supporting outreach campaigns.
- Designed and executed product surveys.
- Conducted sales data analysis to identify key trends, optimize targeting strategies, and improve sales performance.

Intern in Agro based Company | MALOOK CHAND COTTON & OIL MILLS June-Aug 2023

- Managing and Building Customer Relationship
- Completed B2B and B2C sales during internship, including lead generation, client interaction, and sales conversion.
- Involve in marketing, promotion, research and CSR Activities
- Involve in planning and execution of marketing activities
- Attending Conferences and Briefing

CERTIFICATIONS

- Attended a 21-day Training Program on "Agri Skill India" (ASI-2023) jointly organized by ICAR (Indian Council of Agriculture Research) and HARWS (Hindustan Agriculture Research Welfare Society Foundation)
- Completed a 15-day International Training Program on "The Future of Farming Technology and Agripreneurship" jointly organized by SKUAST (Sher-e-kashmir University of Agriculture Sciences and Technology-Kashmir) & AEEFWS (Agro Environmental Education and Farmer's Welfare Society,Punjab)
- Finance Short Term Training Program organized by Lloyd business school.
- Entrepreneurial Mind-set and Creativity MAHSA University Malaysia
- E-commerce and Digital Marketing MAHSA University Malaysia

CO-CURRICULAR ACTIVITIES

- Volunteer in National Service Scheme (NSS), Mathura.
- Team Operation Head in Agriventure Club, GLAU, Mathura.
- Engaged in environmental conservation activities.