



## Anant Singhal

Enrolment Number: 24BSP0190 | Area of Specialization: Finance

9258052235 | anantsinghal70156@gmail.com | DOB-15 September 2001 | Gurugram, Haryana

### EDUCATION

- Pursuing PGPM, IBS Gurgaon, Finance, 2026, 8.14/10 CGPA
- B.Com, S.V.M Yoga and Health Sciences, CCSU, 2022, 52.3%
- XII, S.D Public School, CBSE, 2019, 52.16%
- X, S.D Public School, CBSE, 2017, 8 CGPA

### CERTIFICATIONS

- SEBI Investor Awareness Test – NISM **Oct 2025**
- Financial Modelling- Board Infinity **Sept 2025**
- Bloomberg Market Concepts- Bloomberg **June 2025**
- Data Analytics in Finance- Board Infinity **March 2025**
- Making Business Dashboards Using Power BI – ExcelR **Jan 2025**
- AI in Digital Marketing- IIIDE **Nov 2024**

### SUMMER INTERNSHIP – Grant Thornton Bharat, Business Operations

Mar 2025 - May 2025

#### Project Synopsis & Deliverables

- Supported the development of detailed company profiles, including financial analysis, revenue insights, market opportunities, and the status of each client inquiry, to aid business development and decision-making.
- Reviewed company backgrounds, past audit relationships, and financial engagements to support onboarding of potential clients.
- Mapped client relationships across 5 Business Units and enabled effective BU coordination for key pursuits.
- Tracked high-value client opportunities (strategic and BAU), analyzing fee estimates, reasons for wins/losses, and financial impact.
- Created comprehensive pre-read documentation explaining key columns across multiple internal data files, detailing their purpose and relevance for various strategic reports to support onboarding and improve workflow.

**Tools Used-** Excel, PowerPoint, Power BI, Introhive, CRM tools, Internal GT systems

### INTERNSHIP – Digital Marketing Cell - IBS Gurgaon

Jun 2024 - Nov 2024

- Led the design and execution of marketing creatives and student-centric campaigns across Instagram and LinkedIn, improving brand engagement.
- Collaborated with cross-functional teams to plan content calendars, analyze campaign performance, and develop visual narratives.

**Tools Used-** Canva, Meta Business Suite, Excel

### PROJECTS UNDERTAKEN

#### • Academic Project – Financial Ratio Analysis of Tata Motors & Maruti Suzuki

Conducted a 3-year comparative analysis of liquidity, solvency, profitability, and turnover ratios for Tata Motors and Maruti Suzuki.

**Sept 2025**

#### • Presentation – Study on the Performance of Indian IPOs (2019–2024)

Analyzed IPO market trends, capital raised, and investor wealth creation over the last five years, highlighting key factors influencing investment performance.

**Feb 2025**

- **Presentation – Nestlé's Advanced Marketing Strategies**

Delivered a comprehensive presentation on Nestlé's advanced marketing strategies, incorporating competitor analysis, brand positioning insights, and strategic recommendations for market growth. **Jan 2025**

- **Social Project – NGO visit to Human Peace Foundation Old Age Home**

Led a live project on an NGO visit, analyzed the living conditions and challenges of the elderly, and compiled findings with proposed solutions in a comprehensive report. **Oct 2024**

- **Industrial Visit – Honda Manufacturing Plant, Manesar**

Gained firsthand exposure to lean manufacturing, quality control, and assembly line operations. **Aug 2024**

---

## **PROFESSIONAL SKILLS**

- Canva
  - Analytical tools: Power BI
  - Good communication
  - Microsoft PowerPoint, word, excel
  - Database Languages: SQL
  - Leadership
- 

## **EXTRA-CURRICULAR ACTIVITIES & HOBBIES**

- Contributed as a designer in the Digital Marketing Cell, creating engaging visual content for campus campaigns.
  - Reading historical and religious texts to deepen cultural understanding and knowledge.
- 

## **PRESENCE ON DIGITAL PLATFORMS**

- [www.linkedin.com/in/anant-singhal-8a1867194](https://www.linkedin.com/in/anant-singhal-8a1867194)