

Harsh Bansal
PGDM
Mobile No: 7906231685
Email: harshbansal1409@gmail.com

Detail-oriented PGDM (Marketing Major, Finance Minor) student with strong analytical and data interpretation skills with experience in conducting structured secondary research, data validation, and company profiling. Proficient in MS Excel with a keen eye for detail and problem-solving. Strong communicator with a quality-focused, compliance driven mindset.

NEEL METAL PRODUCTION -JBM GROUP **Summer Trainee** **May 2025-July 2025**

- Understand RFQ to quotation cycle in the automotive manufacturing sector.
- Assisted in costing, drawing analysis, and quotation preparation.
- Learned basics of 2D/3D technical drawing interpretation.
- Improved skills in Excel, documentation, and communication.

GANGOTRI PAPER MILL PVT.LTD **Summer Trainee Intern** **May 2022-June 2022**

- Enabled clients to optimize savings by guiding them into profitable investment opportunities for enhanced returns.
- Assisted in preparing financial reports and ensuring compliance, contributing to the smooth functioning of the department.
- Learned to analyze data and solve problems, helping improve cost efficiency and streamline financial processes during the training.

ACADEMIC PROJECTS

- Researched Horlicks' global marketing strategies and campaigns to understand their diverse approaches
- E-Commerce Database Management: SQL Development, Database Design, Data Operations.

ACADEMIC QUALIFICATIONS

- PGDM (AICTE Approved) – Major: Marketing | Minor: Finance—from Maharaja Agrasen Business School, Rohini | 2024—Pursuing
- BBA—Graduated IMS Unison University, Dehradun from 2020-2023.
- CBSE 12th and CBSE 10th from S.D public school , Muzaffarnagar.

KEY SKILLS

- Analytical problem solving, Data interpretation, Proficiency in MS Excel and MS PowerPoint,
- Time management, Attention to Detail, Professional communication, coordination skills.

TECHNICAL SKILLS

- MS Excel
- MySQL
- Google Analytics
- Negotiation
- Team management

CERTIFICATIONS

- Audit & due diligence Foundation LinkedIn Learning | (2026)
- Digital Marketing Campaign Creation – Anson Alexandor LinkedIn Learning | (2026)
- Future-Ready Leaders Program UCSI University Malaysia
- Business Analytics Grant Thronton Bharat LLP. (GT Learning Program)
- MOCK STOCK- Received certification for participating in the Mock Stock Management Simulation.

POSITION OF RESPONSIBILITY

- Organized Round Table Conferences – Maharaja Agrasen Business School (2024–2026)
- Member of finvitt (Finance club) - Maharaj Agrasen Business School (2024-2026)