



Estd. 1990

VARTIKA GUPTA

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Location- Ghaziabad



EDUCATION			
Year	Degree	Institute	%
2024-2026	Pursuing PGDM	Institute of Management Studies, Ghaziabad	7.47 CGPA
2023	Bachelor of commerce (B.Com)	St. Andrew's College, Gorakhpur (U.P.)	66.6%
2020	Senior Secondary (ISC)	St. Judes's school (Gorakhpur)	61.12%
2018	Matriculation (ISC)	St. Judes's school (Gorakhpur)	60 %
ACADEMIC ACHIEVEMENTS			
Certifications	<ul style="list-style-type: none">Financial Modelling and Valuation Certification, KPMG (2025)Complete Canva Workshop, Saksham (HR Club), IMS Ghaziabad (2025)Financial Accounting Certification, Great Learning (2024)		
Achievements	<ul style="list-style-type: none">Awarded "Active Volunteer", National Service Scheme (NSS), for impactful contribution to community service initiatives and sustained volunteer engagement.		
INTERNSHIP			
KPMG	<ul style="list-style-type: none">Designation: Financial AnalystDuration: May 15, 2025– July 15, 2025 (2 Months)Performed comparative financial statement analysis of five printing and publishing firms to evaluate financial performance.Applied ratio analysis, regression models, and industry bench-marking to assess profitability, liquidity, solvency, and operational efficiency.Analyzed trends and variances to support data-driven financial insights and comparative valuation.Built and analyzed financial models using Excel and SPSS, strengthening quantitative and analytical decision-making skills		(15 th May 2025 to 15 th July 2025)
LIVEPROJECT & WORK EXPERIENCE			
Dabur	<ul style="list-style-type: none">Developed promotional strategies and boosted FMCG sales through discount offerDesigned and executed customer insights initiatives to enhance order fulfillment.Proposed to keep Dabur honey as a front side because of its massive response		17- 26 Jan- 2025
POSITIONS OF RESPONSIBILITY			
Sports	<ul style="list-style-type: none">State-Level Kho-Kho Player (2019) Agra Uttar Pradesh		
Extra – Curricular	<ul style="list-style-type: none">Coordinator – Melange, Annual Inter-Institute Cultural Fest at IMS GhaziabadVice Captian In school (2019)Senior Volunteer in National Service Scheme		
SKILLS			
Technical Skills	<ul style="list-style-type: none">MS Office, Canva		