

VEDANT GARG

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EDUCATION

Institute of Management Studies, Ghaziabad Post Graduate Diploma in Management (PGDM) in Finance and Business Analytics	2024-2026
S.S.V College, Hapur	2019-2022
B.Com	
Dewan Public School, Hapur	
Class XII	2019
Class X	2017

SKILLS

Technical Skills: MS Excel (Advanced), Power BI, Canva, Basic Financial Modelling Analytics Tools.

Personal Skills: Enthusiastic, Good interpersonal skills, Team work.

INTERNSHIP

Comparative Financial Statement Analysis of Telecom Industry, KPMG | May 2025 - Jul 2025

- Conducted Comparative Financial Statement Analysis using Vertical, Horizontal, and Trend Analysis of the Balance Sheet and Profit & Loss statements.
- Performed Profit Efficiency Analysis by calculating and interpreting Profitability, Dividend, Efficiency, and Working Capital Days Ratios.
- Executed Liquidity and Solvency Analysis using key ratios to assess financial health.
- Determined the Cost of Capital by calculating the Cost of Debt and Cost of Equity.

PROJECTS

Project: Building an Optimal Investment Portfolio

- Analysed financial performance of 10 companies across 5 industries using 3 years of daily stock price data.
- Applied Excel statistical tools to compute returns, Standard Deviation (Risk), Covariance, and Correlation.
- Utilized Modern Portfolio Theory to create the best portfolio for the least amount of risk for a given return.
- Leveraged knowledge of diversification and risk-adjusted returns to make data-driven investment decisions.

DABUR - Live Sales and Market Research Project | Duration: 10 Days | 2025

- Worked as a Sales Promoter at Reliance Smart, gaining practical insights into customer behaviour, product positioning, and market competition.
- Analysed factors that attract customers and how to tackle competitors effectively.

Marketing Strategist, Srijan Path | 2025

- Designed and proposed sales-boosting strategies for a local furniture business.
- Spearheaded the integration of social media and e-commerce, connecting tradition with online growth.

ACHIEVEMENTS & RESPONSIBILITIES

- Secured 2nd Position in the Business Analytic Competition at the IMS College Fest Melange.
- Served as a Coordinator for the IMS College fest Melange.

INTERESTS

Travelling, Music, Cricket