

## Present & Permanent Address:

B-96 Swasthya Vihar Delhi-110092

## Skills

- MS Excel (Intermediate), MS PowerPoint (Intermediate), Power BI (Basic), Jamovi, SPSS (Basic)
- Research Skills & Analytical Skills
- Financial Statement Analysis (Basic)
- Financial Modelling (Foundations)
- Stock Market (Intermediate)
- Interpersonal Skills

## Education & Training

*Expected in 04/2026*

### 2024 – Pursuing

PGDM, FOSTIIMA Business School, New Delhi

### 2021 – 2024

BBA (General), Maharaja Surajmal Institute, Guru Gobind Singh Indraprastha University, Delhi- 91.7%

### 2021

XII Standard – CBSE, D.A.V. Public School, Sreshtha Vihar, Delhi- 93.2%

### 2019

X Standard – CBSE, D.A.V. Public School, Sreshtha Vihar, Delhi– 94.6%

## Certifications

- Getting Smarter with MS-Office by Microsoft
- Information Systems Auditing, Controls, and Assurance by Hong Kong University via Coursera
- Financial Modelling by The Digital Adda
- Customer Analytics by Wharton School via Coursera
- Strategic Management by IIT Madras via NPTEL

# Aditya Sethi

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## INTERNSHIPS

### Bajaj Allianz Life Insurance (April 2025 – July 2025)

*Equity Research Intern*

- Generated revenue of Rs. 22.4 K by promoting and selling a term insurance plan
- Conducted back-testing of technical indicators over a one-year period to assess their effectiveness in the chosen sector.
- Analyzed long-term, medium-term, and short-term chart patterns to support strategic decision-making.
- Designed and managed a sector-based investment fund, calculating its Net Asset Value (NAV) using Google Finance for performance tracking.
- Developed a sector index to benchmark sector performance against market standards.
- Built a basic **financial forecasting model** based on the provided instructions for analysis and planning.
- Performed quantitative stock screening using established methods and curated a custom screening approach.
- Researched mutual fund market trends, focusing on allocation strategies and sectoral investment patterns.

### Zielhoch Pvt. Ltd. (September 2023 – October 2023)

*Marketing & Finance Intern*

- Conducted a comprehensive study titled “**Study on Perception of Investors Investing in Life Insurance,**” analyzing market dynamics, customer behaviour, and regulatory impacts. Prepared detailed reports with actionable recommendations.
- Performed **ratio analysis** using MS-Excel to evaluate the financial health of competitors and identify market trends.
- Developed a deep understanding of industry challenges and presented findings to stakeholders, showcasing strong analytical and communication skills.

## POSITIONS OF RESPONSIBILITY

- Content Head and Event Coordinator NSS MSI (2021-2024)
- Member of Finance Committee of FOSTIIMA Business School (2024-Present)

## EXTRACURRICULAR ACTIVITIES

- Co-organized the Annual Sports Meet 2023 and 2024 of my college.
- Coordinated an event at ENVA'23 – Annual Cultural Fest of MSIT.
- Co-organized Genesis 2k23 – the biggest cultural fest of my college.
- Organised the ‘Stock Market Stimulation 2k25’ at FOSTIIMA

## ACADEMIC PROJECTS

- Research Project on “Impact of Cognitive Bias on Consumer Buying Decisions” (2023)- published in the European Chemical Bulletin (ISSN 2063 5346).
- Research Project on “Decoding the Personality Paradigm: The Five-Factor Model's Impact on Buying Behaviour” (2024)
- Marketing Research Project on “Impact of Self-perceived Financial Literacy on Investors’ Decisions, Actions and Results” (2025)
- Valuation of Asian Paints using Comparable Company Analysis, Precedent Transactions, and DCF.
- Financial Statement & DuPont Analysis – Dixon Technologies