

Awnish Gupta

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SUMMARY

Motivated professional with practical recruitment experience and strong people skills, seeking to grow in Human Resources and support organizational success.

EXPERIENCE

Business Associate & Brand Ambassador Coordinator

Corizo

July 2024 - September 2024, Gurgaon

- Spearheaded Business development efforts by identifying, acquiring, and nurturing qualified leads, contributing to overall company growth.
- Recruited and managed a team of Brand Ambassadors to expand outreach and enhance lead generation effectiveness.
- Collaborated with marketing and sales teams to strategize and implement campaigns targeted at student and professional engagement.
- Handled end-to-end lead pipeline — from acquisition and verification to conversion.
- Conducted onboarding and training sessions for new Brand Ambassadors, ensuring alignment with Corizo's brand values and goals.

EDUCATION

Post Graduate Diploma in Management

New Delhi Institute for Information Technology & Management · Kalkaji, Delhi · 2025

CERTIFICATIONS

Social Media Recruitment for Human Resource Professionals

Udemy · 2026

- Aligns with Modern Hiring Practices
- Enhances Talent Sourcing Skills
- Improves Recruitment Efficiency & Cost Effectiveness
- Demonstrates Digital HR Competency
- Makes HR professionals more **relevant, competitive, and effective** in today's job market by combining traditional HR knowledge with modern digital hiring strategies.

Digital Intelligence

Harvard Manage Mentor® · 2025

SKILLS

Lead Generation
Recruitment
Team Coordination
Communication
Business Development
MS Office
Leadership Quality
Event Management

