

Deepanshi Agarwal

Agra, Uttar Pradesh, India | +91-7983059818 | deepanshiag92@gmail.com | [linkedin.com/in/deepanshi-agarwal](https://www.linkedin.com/in/deepanshi-agarwal)

SUMMARY

Strategic and results-driven professional with experience in consulting, financial operations, and business analytics. Proven ability to identify growth opportunities, analyze data-driven insights, and support decision-making through dashboards and reporting. Adept at aligning marketing strategies with operational efficiency to drive profitability and business performance

SKILLS

Analytics & Technical: Power BI, Tableau, SQL, SPSS, Microsoft Office, Salesforce

Finance & Operations: Tally Prime, Financial Reporting, GST Compliance, Auditing, Accounting

Business & Soft Skills: Client Consulting, Market Research, Communication, Problem Solving, Decision Making, Business Acumen

EXPERIENCE

Compunnel Technology India Pvt. Ltd.

Apr 2025 – Nov 2025

Consultant & Strategist

- Analyzed client requirements and aligned service offerings with budget considerations to support cost-effective staffing decisions.
- Developed value-based proposals supported by industry insights and financial impact assessments to aid client decision-making.
- Maintained records of client interactions, pipeline status, and transaction data to support reporting and forecasting activities.
- Tracked sales funnel metrics and maintained CRM data to support revenue forecasting and performance reporting.

Naman Publishing India Pvt. Ltd.

Feb 2023 – July 2023

Junior Accountant

- Assisted in preparation of monthly and quarterly financial statements ensuring accounting compliance.
- Reconciled accounts payable and receivable to maintain accurate balances.
- Managed daily financial transactions including invoices, payments, and receipts.
- Supported GST data preparation and monthly filings.

INTERNSHIPS

SLMG Beverages (Coca-Cola)

May 2024 – July 2024

Business Analyst Intern

- Developed dashboards to visualize product performance and customer concerns.
- Analyzed audit data related to quality, safety, and environment from previous audits.
- Identified market trends and customer behavior to improve marketing strategies.

CA ARTICLESHIP

Rajesh Garg & Co.

Dec 2021 – Feb 2023

CA Article

- Prepared financial statements and GST returns.
- Assisted in company formation, director registrations, and statutory filings.
- Handled Income Tax Returns and Tax Audits.

PROJECTS

Exploratory Data Analysis – Customer Churn

Oct 2025

- Cleaned and preprocessed data for accurate analysis.
- Conducted EDA to identify churn patterns and influencing factors.
- Created visualizations including heatmaps, histograms, and box plots.

DVVNL Audit Assistant

April 2022

- Participated in statutory audit of government electricity distribution company.
- Verified financial records and identified discrepancies.
- Assisted in audit reporting.

EDUCATION

MBA – Business Analytics | GLA University, Mathura | 2023 – 2025 | CGPA: 9.02

B.Com | Agra College, Agra | 2019 – 2022 | 76.11%

Class XII (CBSE) | John Milton Public School, Agra | 2019 | 88.6%

Class X (ICSE) | St. Mary's Convent School, Agra | 2017 | 78.8%

CERTIFICATIONS

- Data Analysis, Visualization & Validation – Great Learning
- Business Simulation – NDIM (2024)
- SEO Certification – Semrush (Great Learning)
- NISM Certification (2023 – 86.7%)
- MIMASA Competition – Unstop