

Himanshi Gaur

☎ 6307025364 ✉ himanshi123gaur123@gmail.com

Summary

PGDM (Finance & Marketing) graduate with hands-on exposure to equity markets, financial analysis, and market research. Skilled in analyzing data, preparing reports, and understanding business trends to support smart decision-making. Eager to join a growth-oriented organization where I can apply my finance and marketing knowledge to drive business performance and strategic insights.

Skills

Core Skills: Financial Modelling and valuation, Technical and Fundamental Analysis, Advanced Excel, Power BI. Market Research, Data Analysis and Software Proficiency

Soft Skill: Communication, Planning, Leadership, Interpersonal skills, Learning Agility.

Certification

- Power BI (EY 2025): Gained expertise in data visualization, KPI tracking and business track dashboard creation.
- Finance Analytics (EY, 2025): Developed skills in financial modelling, data interpretation, and business insights generation.
- Marketing Analytics (EY, 2025)
- E-Cell IIM Certification (2024)

Experience

TBO.COM

May-July, 2025

Finance Support – KYC and Credit Limit Management

Gurugram, India

- Executed **KYC and due diligence activities**, including verification of customer documents and profiles in compliance with regulatory and internal guidelines.
- Assisted in **credit evaluation** by reviewing financial documents, bank statements, and credit reports to assess customer creditworthiness.
- Identified **risk indicators and discrepancies** during verification processes and escalated findings to the credit team for timely resolution.
- Maintained accurate **customer records and MIS reports**, ensuring data confidentiality, accuracy, and smooth credit processing.

Bajaj Allianz

July 2023 – August 2023

Sales Manager

- Assisted the Sales Manager in **planning and executing sales strategies**, supporting business development and achievement of sales targets.
- Coordinated with clients and internal teams to **generate leads, follow up on prospects, and support policy onboarding processes**.
- Prepared **sales performance reports and MIS updates**, analysing sales data to track progress and support managerial decision-making.

Live Projects

Landmark SPAR

February, 2025

Sales Intern

Delhi, India

- Supported daily store operations, including inventory management.
- Assisted in executing in-store promotions to enhance sales performance.
- Also worked as a Cashier.

Aeon Company

November, 2024

Noida, India

- Conducted research on- Evaluation of Cost Control Techniques in Product Manufacturing
- Explored how AI enhances automation and analytics, improving production efficiency in Samsung Electronics.

Awards & Achievements

- Engaged in Marketing Club events and workshops to enhance industry knowledge. **2025**
- Coordinated sports activities for Khel Fiesta, ensuring successful event execution. **2024**
- Sports Committee – Manages sports events and tournaments **2019 -2022**

Education

I Business Institute

June 2024 – 2026

Post Graduate Diploma in Management (8.78GPA)

Greater Noida, Uttar Pradesh

Bareilly College

June 2019 – 2022

Bachelor of Commerce (65%)

Bareilly, Uttar Pradesh