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Term Marks Subject wise

Select Term

Term-I

 Tick to Include Project Grades in CGPA

Subject	Credit	Grade
Design Thinking	1.00	B
Financial Accounting	2.00	A
General Awareness & Corporate Affairs	1.00	B+
Introduction to Business Analytics	2.00	A+
Managerial Communication	1.50	B+
Managerial Economics	3.00	A
Marketing Management	3.00	B+
Organizational Behavior	3.00	A-
Quantitative Techniques-I	2.00	A
Trimester-I End Viva	1.00	A+

GPA 8.28

CGPA 8.28

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Term-II

 Tick to Include Project Grades in CGPA

Subject	Credit	Grade
AI for Business	2.00	A
Application of Excel (Workshop)	1.00	A+
Applied Marketing	3.00	A-
Business Environment & Policy	3.00	A-
Cost Accounting	2.00	A
Diversity, Equity and Inclusiveness	1.00	B+
General Awareness & Corporate Affairs	1.00	A-
Human Resource Management	2.00	B+
Indian Values & Ethos	1.00	B
Operations Management	3.00	A+
Quantitative Techniques-II	2.00	A+
Trimester-II End Viva	1.00	B
Workshop on Cyber Security	1.00	A+
Written Analysis & Communication	1.50	B

GPA 8.33

CGPA 8.31

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Term-III

 Tick to Include Project Grades in CGPA

Subject	Credit	Grade
Business Research Methodology	2.00	A
Case Studies in Tourism	0.50	A-
Consumer Behaviour	2.00	B+
Data Analytics	3.00	B+
Financial Management	3.00	A
General Awareness & Corporate Affairs	1.00	A
International Business	2.00	B+
Negotiation & Collective Bargaining	2.00	A-
Sales & Distribution Management	2.00	A-
Spoken Analysis & Communication	2.00	B
Theatre Workshop	1.00	B
Tourism Concepts and Linkages	0.50	B
Trimester-III End Viva	1.00	B+

GPA 7.59

CGPA 8.07

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Term-IV

 Tick to Include Project Grades in CGPA

Subject	Credit	Grade
Data Science using Python	3.00	B
Data Visualization using Power BI	3.00	C+
Financial Modelling & Valuation (Workshop)	3.00	A
Financial Statement Analysis and Business Valuation	3.00	A-
Marketing Analytics	3.00	B
Security Analysis & Portfolio Management	3.00	A
SQL for Business Intelligence	3.00	B+
Summer Internship Project	3.00	B+

GPA 7.00

CGPA 7.78

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