

PRIYANKA BISHT

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ABOUT

Motivated and detail-oriented Data Analyst fresher looking for an opportunity to analyze data, generate insights, and support business decision-making

SKILLS

- MS Excel
 - SQL
 - Power Query
 - Power BI / Tableau
 - Data Cleaning & Data Preparation
 - Reporting & Dashboarding
 - Data Visualization
 - Google Sheets
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EDUCATION

KUMAUN UNIVERSITY

Bachelor of Computer Applications

2019 - 2022

SAMYAK COMPUTER CLASSES

Course in Data Analyst

2023

PROJECT

UBER RIDE DATA ANALYSIS DASHBOARD

Tools - Power BI, Excel, DAX, Power Query

- Developed an interactive Power BI dashboard to analyze 100K+ Uber ride records.
- Performed data cleaning and transformation using Power Query.
- Created KPIs such as Total Bookings, Revenue, Average Ride Distance, and Cancellation Rate.
- Used DAX to calculate dynamic measures and time-based analysis.
- Identified peak booking hours and high-demand locations to support business decisions.
- Implemented slicers and drill-through features for enhanced user interaction

SALES PERFORMANCE ANALYSIS DASHBOARD

Tools:-Power BI / Excel / SQL

- Analyzed regional sales data to track revenue, profit margins, and product performance.
- Built KPI dashboards for Monthly Sales, YoY Growth, and Top-Selling Products.
- Identified underperforming regions and recommended strategies to improve revenue.
- Used DAX for time intelligence calculations