

## Present Address

Sector 7, Ram Phal Chowk, New Delhi, India 110077

## Permanent Address

H No 339 Panchsheel Nagar Bhopal, Madhya Pradesh 462003

## Skills

Microsoft Office (Excel, PowerPoint, Word)  
Ratio Analysis  
Data Cleaning & Interpretation  
Power BI Dashboards & Data Visualization  
Market Research & Competitor Analysis  
Lead Generation & CRM

## Education & Training

Expected in 04/2026

### PGDM:

Marketing & Finance  
**FOSTIIMA BUSINESS SCHOOL**  
New Delhi

2021-24

### Graduation 74%

B.COM Advertising  
**SNGGC**  
Bhopal

2020-21

### 12th: 76%

**Mansarovar Public School**  
Bhopal

2018-19

### 10th: 70%

**Mansarovar Public School**  
Bhopal

## Certifications

- Online Digital Marketing Fundamentals by Google.
- Completed a course on Data Modelling and Visualization using Power BI by Coursera.
- Advanced Excel, Word, and PowerPoint by Coursera.

# Tanisha Jain

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## Internship

### Redient Security

Business Development Intern  
04/2025-05/2025

- Utilized LinkedIn, Apollo, and Google Search to identify potential clients and extract verified contact information.
- Analyzed market trends to identify opportunities and potential risks in the targeting strategy.
- Collaborated with cross-functional teams to streamline lead qualification workflow, improving response time and operational efficiency.
- Prepared structured communication templates and sales pitch content to improve engagement quality.
- Found potential customers by researching different industries like IT, E-commerce, and healthcare.

## Projects

### Krishna Water Purification Enterprise

GST Registration Project  
03/2024-04/2024

- Led the GST registration process for a water purification enterprise, ensuring full compliance with regulatory requirements.
- Monitored regulatory updates to maintain compliance and proactively informed stakeholders of relevant changes.

### Star iGlobal Pvt. Ltd.

Analysis of Financial Statement  
02/2023-03/2023

- Conducted comprehensive analysis of income statements, balance sheets, and cash flow statements to evaluate financial performance.
- Prepared in-depth reports summarizing findings and recommendations for enhancing financial efficiency.

## Extracurricular Activities

- Volunteer, AAGMAN Fest 2023: Coordinated event planning, collaborated with teams, and enhanced participant engagement.
- Participant, Women Empowerment Workshop 2022: Developed leadership skills, personal growth, and gender equality awareness.