

UDAY S RANA

Shirpa riviera indrapuram • 8826712793 • udayrana4444@gmail.com



SUMMARY

Business and International Trade undergraduate with hands-on experience in banking marketing, corporate documentation, and KYC operations through internships at ICICI Bank Ltd. Demonstrates capabilities in client onboarding, compliance-oriented documentation, market analysis, and customer engagement. Seeking opportunities in finance, banking operations, and business analytics roles.

WORK EXPERIENCE

ICICI Bank Ltd. – Marketing Intern

May2024-July2024

- Conducted market analysis and customer research for prepaid card products.
- Supported telemarketing and customer interaction activities.
- Assisted in product positioning and customer acquisition strategy inputs.
- Gained exposure to banking products and financial marketing operations.

ICICI Bank Ltd. – Corporate Banking & KYC Operations Intern

Sep 2025 - Oct 2025

- Performed corporate client verification during onboarding.
- Reviewed KYC documentation including Application Forms, MOA, and AOA.
- Uploaded verified documents on internal ICICI portals for Corporate ID creation.
- Ensured compliance with internal procedures and regulatory standards.

AmorbyAshima – Digital Marketing Intern

May 2025 - July 2025

- Assisted in launching and managing social media pages.
- Created engagement-focused content and supported campaign analysis.

Little Seeds NGO – Outreach Intern

Oct2024-Jan2025

- Assisted in outreach initiatives and awareness activities.

EDUCATION

Bachelor of Business Administration (BBA) – International Business

2023-2025

Amity University, Noida
CGPA: 7.4

Senior Secondary (Class XII)

2022-2023

Vivekanand International School, CBSE
Score: 84%

Secondary (Class X)

2020-2021

SRDAV Public School, CBSE
Score: 71%

ADDITIONAL INFORMATION

Technical Skills:

- Finance & Business: Corporate KYC & Documentation, Client Onboarding, Banking Operations, Market Research & Analysis, Compliance Awareness
- Marketing & Communication: Digital Marketing, Social Media Management, Content Strategy, Consumer Behavior Analysis

Languages:

English, Hindi

Certifications:

The Complete Prompt Engineering for AI Bootcamp – Udemy (2025)

The Complete Digital Marketing Guide – Udemy (Nov2025-Mar2026)