

# Bonjool Kakoty

Mobile: (+91)8851212834 | Email: bonjoolkakoty@gmail.com | www.linkedin.com/in/bonjool-kakoty

## EDUCATION

---

<b>UPES</b> MBA SGPA: <b>8.5</b> <i>Emphasis: Finance</i>	<i>Dehradun</i> 2024-26
<b>Maharaja Surajmal Institute, GGSIP University – CGPA: 9.2</b> BCOM HONS. <i>Emphasis: Advertising &amp; Derivatives</i>	<i>Delhi</i> August 2023
<b>Bal Bhavan Public School – CGPA: 7.32</b> 12 <sup>th</sup> , CBSE, Commerce with Maths	<i>Delhi</i> May 2020
<b>Bal Bhavan Public School – CGPA: 7.2</b> 10 <sup>th</sup> , CBSE	<i>Delhi</i> May 2018

## EXPERIENCES

---

<b>Agile Capital Service</b> <i>Internship in Marketing &amp; Finance</i> <ul style="list-style-type: none"><li>Market research, financial analysis, and portfolio evaluation for strategic insights.</li><li>Client acquisition support through prospecting, needs analysis, and communication.</li></ul>	<i>New Delhi, India</i> June 2025- July 2025
<b>Infortis Worldwide</b> <i>Corporate Ambassador Intern</i> <ul style="list-style-type: none"><li>Brand awareness and business sales using social media marketing.</li><li>Communicating with clients</li></ul>	<i>New Delhi, India</i> August 2022

## PROJECTS

---

<i>Strategic Analysis of Paytm – Indian Fintech Sector</i> <ul style="list-style-type: none"><li>Analyzed Paytm’s post-RBI landscape using diverse strategic frameworks to deliver actionable insights on compliance, profitability, and market positioning.</li></ul>	<i>January 2025 – May 2025</i>
<i>Synopsis, UPES</i> <ul style="list-style-type: none"><li>A study on the Financial Impact of Sustainability Marketing on Consumer Behaviour – To analyze the relationship between sustainability marketing, consumer purchasing behaviour, and the financial outcomes for businesses.</li></ul>	<i>January 2025 – May 2025</i>
<i>Major Project Report, Maharaja Surajmal Institute</i> <ul style="list-style-type: none"><li>Impact of COVID-19 on E-commerce Industry - To analyze the impact of COVID-19 on E-commerce by examining industry changes, the effects on various companies, and shifts in consumer behavior during and after the pandemic.</li></ul>	<i>January 2023 – May 2023</i>

## LEADERSHIP & INVOLVEMENT

---

<b>National Service Scheme – Maharaja Surajmal Institute</b> <i>Head of Project Avani under Events Department</i> <ul style="list-style-type: none"><li>Developed and proposed creative event concepts to enhance engagement and outreach under Project Avani.</li><li>Managed content strategy for social media, including drafting captions and designing posts to promote events.</li><li>Supervised and coordinated a team of volunteers during event execution to ensure smooth operations.</li><li>Collaborated with the Events Department to align project goals with chapter-wide initiatives and timelines.</li></ul>	<i>New Delhi, India</i> April 2021 – May 2023
---	--

## CERTIFICATIONS

---

<ul style="list-style-type: none"><li>Trading Basics by Coursera</li><li>Data Analysis by LinkedIn Learning</li><li>Business Analysis by LinkedIn Learning</li><li>Generative AI Productivity Skills by LinkedIn Learning</li></ul>	<i>March 2025</i> <i>June 2024</i> <i>June 2024</i> <i>June 2024</i>
---	---

## SKILLS & INTERESTS

---

<ul style="list-style-type: none"><li><b>Technical Skills:</b> Microsoft Office, Power BI, Financial Modelling, Tally Prime, MySQL, Prompt Engineering</li><li><b>Core Skills:</b> Financial Analysis, Investment Planning, Portfolio Management, Risk Assessment</li><li><b>Soft Skills:</b> Leadership &amp; Team Management, Problem-Solving &amp; Analytical Thinking, Strategic Decision-Making</li><li><b>Languages:</b> English (Proficient), Hindi(Intermediate), Assamese(Intermediate), Bengali(Basic)</li><li><b>Interests:</b> Traveling, Trekking, football, Esports, Music</li></ul>
--