

Himanshu Pratap Singh

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<https://Linkedin>

PROFILE SUMMARY

MBA student with hands-on experience in financial reporting, and data-driven decision-making. Proficient in Excel, Business analytics and Financial Modelling. Experienced in preparing MIS reports, dashboards and management presentations. Known for strong attention to detail, accuracy under deadlines, effective time management, and clear communication.

EDUCATIONAL QUALIFICATION

- **MBA-Dual Spec (Finance and Marketing)**– Universal AI University | Expected 2026
- **B.com(Hons)**- Gautam Buddha University | CGPA:7.6 | 2023
- **XII**-Vishwa Bharati Public School | 75.4% | 2020
- **X**-Vishwa Bharati Public School | 86.4% | 2018

PROFESSIONAL EXPERIENCE

Logic Ladder Pvt Ltd Gurugram | Research Analyst | **Dec 2024- Jan 2025**

- Assisted in the development and research of CBAM (Carbon Border Adjustment Mechanism) compliance solutions for European markets.
- Contributed to market research and documentation for CBAM-related software under CMAP project.

JCB INDIA PVT LTD | Marketing Intern | **April 2025-Jun 2025**

Researched market and customer data to identify potential leads and boost sales opportunities. Assisted in client meetings with product presentations, service renewals, and after-sales support. Collaborated with sales & marketing teams on presentations, CRM updates, and competitor reports.

KEY PROJECTS

CMAP(Collaborative multi-disciplinary approach towards Problem Solving), Logic Ladder Pvt Ltd

Conducted market and regulatory analysis on the EU Carbon Border Adjustment Mechanism (CBAM) to identify target industries and develop a lead generation strategy for a sustainability SaaS product

CAP(Consulting Aptitude Project), Unique Polymers Pvt Ltd

Led consulting analysis to enhance licensing compliance, inventory efficiency, and sales strategy for a polymer packaging firm using SWOT, EOQ, and ABC frameworks

CORE SKILLS

Financial & Business Skills

Financial statement analysis (P&L, Balance sheet , Cash Flow)

Excel: Pivot Tables , Power Query

CERTIFICATIONS AND ACHIEVEMENTS

Certified in MS Excel

Certified in Financial Modelling by Udemy

Volunteered at UNESCO India-G20-Sahastam.