

ISHA PANJWANI

Contact

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Skills

Technical Skills:

- SQL and Data Handling
- Data Visualization with Power BI & Tableau
- Advanced Excel Techniques
- CRM Management and Lead Tracking

Soft Skills:

- Strategic Communication
- Collaboration across functions
- Data-Driven problem solving

Positions of Responsibility

- 2025- SDC (Student Development cell) – Executive at JKBS.
- 2025- Core Member – Eccentric club at JKBS.

Professional Uptake

Focused on building a career in finance, with a strong academic foundation from a PGDM program and practical exposure through an internship in HR. Experience in recruitment, documentation and CRM-based data handling has developed organizational and analytical abilities relevant to finance-related functions. Actively enhancing financial understanding to apply structured insights for business and organizational growth.

Work Experience

HR Intern | Sheer Growth Education Services Pvt Ltd – Gurgaon, India | April– June

- Streamlined talent acquisition through resume screening, interview scheduling and induction processes.
- Maintained HR documentation, facilitated onboarding and engagement initiatives.
- Managed CRM data for Universities by tracking leads and generating payment links.
- Assisted the Quality Consultant in conducting routine quality checks to ensure adherence to process standards.

Education

PGDM (Finance & HR)

JK Business School | Gurugram, Haryana (2024-26)

Bachelor of Science (Mathematics Honours)

Kalahandi University | Bhawanipatna, Odisha (2020-23)

Projects

Project – Retail Sales Insights

- Analyzed Superstore sales data using SQL (joins, aggregations) to identify key performance drivers.
- Generated actionable insights on regional trends, customer segments and product profitability.

Excel Project – Interactive Sales Dashboard

- Built an interactive Excel dashboard using pivot tables and charts to visualize sales and profit KPIs.
- Cleaned and structured raw data with INDEX MATCH and logical functions to improve reporting accuracy.

Accomplishments

- Secured 1st position in “Markethon” by presenting a market re-entry strategy for the Rabbit R1 product.
- Contributed as a Content Writer for the yearly newsletter “Pratibimbh” at JK Business School.
- Proposed a unique financial product idea, ‘Jama Poonjee,’ to promote savings among children; copyright has been registered successfully.