

Nandika Chadha

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Professional Summary

Highly motivated MBA candidate specializing in Finance and Marketing with hands-on exposure to financial analysis, client due diligence, and compliance-oriented processes. Experienced in evaluating client profiles, risk appetite, and financial behavior through internship experience at Bajaj Capital. Certified in AML, KYC, and suspicious transaction analysis, with a strong understanding of financial crime prevention frameworks. Adept at data analysis, regulatory awareness, and structured financial communication, seeking to contribute to AML, risk, and compliance roles.

Educational Qualification			
Qualification	Institute	CGPA/ %	Year
MBA(Marketing and Finance)	Symbiosis Institute of Business Management,Noida	7.21	2026
BBA(International Business and Marketing)	Symbiosis Centre for Management Studies,Noida	7.31	2023
XII, CBSE	Gyan Bharati School, Saket		2020
X, CBSE	Gyan Bharati School, Saket		2018
Work Experience			(3 Months)
Bajaj Capital Limited			(3 Months)
Wealthpreneur (Finance and Marketing)			April '25-June'25
Roles and Responsibilities	<ul style="list-style-type: none">Conducted research on financial products and client profiles to support targeted financial advisory and compliance-aligned outreach.Assisted in client profiling and due diligence by evaluating financial needs, investment behaviour, and risk appetite.Maintained a pipeline of 30–40 prospective clients while supporting structured financial communication and follow-ups.Collaborated with advisors to ensure accurate financial information documentation and client onboarding support.		
Key Learnings and Achievements	<ul style="list-style-type: none">Contributed to conversion of 12+ qualified prospects into active clients through structured engagement.Gained practical exposure to investment products, financial documentation, and regulatory awareness in financial services.Strengthened analytical skills in financial product evaluation and client risk profiling.Gained practical exposure to wealth management products, including mutual funds, insurance, and long-term investment plans.Earned a Letter of Recommendation (LOR) for professionalism, accuracy, and proactive contribution.		
The Oberoi, New Delhi			
Digital Marketing Intern			
Roles & Responsibilities	<ul style="list-style-type: none">Assisted in planning and executing digital marketing campaigns to enhance brand visibility and audience engagement.Analyzed social media performance metrics (reach, engagement, impressions) to optimize campaign effectiveness.Collaborated with the marketing team to ensure consistent brand communication across digital channels.Studied customer interaction trends to identify target audience preferences and content opportunities.		
Key Learnings & Achievements	<ul style="list-style-type: none">Contributed to campaign optimization through data-driven insights from social media analytics.Supported development of promotional creatives aligned with luxury brand positioning and customer experience strategy.Gained hands-on exposure to multi-channel marketing execution and campaign planning.		
Professional Certifications			
Operational Analysis of Suspicious Transaction Reports – Basel Institute on Governance (International Centre for Asset Recovery)	<ul style="list-style-type: none">Analyzed Suspicious Transaction Reports (STRs) to identify red flags and unusual transaction patternsApplied transaction monitoring techniques to detect structuring, layering, and high-risk activitiesAssessed customer profiles, account behavior, and transaction history to evaluate financial crime risksConducted name screening and adverse media checks for identifying high-risk or sanctioned entitiesInterpreted STR narratives and supporting data to derive actionable investigative insightsDeveloped understanding of AML frameworks, risk-based approach (RBA), and compliance reporting standards		

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Foundation in AML and KYC(KYC Lookup)	<ul style="list-style-type: none"> Developed knowledge of KYC, Customer Due Diligence (CDD), and Enhanced Due Diligence (EDD) Understood customer risk profiling, identity verification, and regulatory compliance requirements Learned key concepts of money laundering stages and prevention techniques
Google – Coursera (Digital Marketing & E-commerce Specialization)	<ul style="list-style-type: none"> Foundations of Digital Marketing & E-commerce Attract & Engage Customers with Digital Marketing From Likes to Leads: Interact with Customers Online Think Outside the Inbox: Email Marketing Assess for Success: Marketing Analytics & Measurement Make the Sale: Manage E-commerce Stores Satisfaction Guaranteed: Develop Customer Loyalty
Duke University – Coursera	<ul style="list-style-type: none"> Mastering Data Analysis in Excel
Investment Banking Job Simulation (JP Morgan)	<ul style="list-style-type: none"> Conducted company research and financial analysis to evaluate potential M&A targets. Reviewed financial statements and calculated key valuation and performance metrics. Compiled structured reports summarizing financial and operational insights for decision making. Developed strong skills in financial research, data interpretation, and analytical evaluation. Performed financial analysis, including evaluating financial statements and running key valuation and performance metrics.
Academic Achievements	
Scholastic	<ul style="list-style-type: none"> Consistent academic performer with strong marketing specialization. Completed multiple Google-certified modules with distinction.
Projects and Internships	
Live Projects/Training	
Digital Marketing Campaign Improvement Project – The Oberoi	<ul style="list-style-type: none"> Studied customer engagement metrics to identify content improvement areas. Contributed to planning promotional creatives across social platforms.
Financial Outreach & Client Communication – Bajaj Capital	<ul style="list-style-type: none"> Assisted in preparing structured communication templates for prospect engagement. Worked on refining lead-management steps for smoother onboarding.
Positions of Responsibility	
Marketing Club – SIBM Noida	
Member	<ul style="list-style-type: none"> Organized marketing workshops, competitions & campaign strategy sessions. Designed promotional materials and coordinated event marketing.
Community Service – Arya Mahila Ashram	
Volunteer	<ul style="list-style-type: none"> Regularly distributes ration & contributes to welfare of underprivileged women.
	2017-18
Interests	
<ul style="list-style-type: none"> Financial Compliance and Risk Analysis Anti-Money Laundering (AML) and Financial Crime Prevention Banking and Financial Regulation Financial Data Analysis 	
Skills	
<ul style="list-style-type: none"> Financial Analysis Risk Assessment Client Due Diligence (CDD) Data Analysis & Reporting Microsoft Excel Financial Research Compliance Awareness Power Bi (Symbiosis Institute of Business Management, Noida) R Programming (Symbiosis Institute of Business Management, Noida) Tableau (Symbiosis Institute of Business Management, Noida) 	