



# SAVITRIBAI PHULE PUNE UNIVERSITY

(formerly University of Pune)

GANESHKHIND PUNE 411 007

STATEMENT OF MARKS/GRADES FOR BACHELOR OF COMMERCE (CHOICE BASED CREDIT SYSTEM)

SEAT NO: 23669 CENTRE: 1 PERM.REG. NO: 1202046938

NAME: AKHIL ANIL AKOLE MOTHER: SAVITA

COLLEGE / SCHOOL: 0060 NESS WADIA COLLEGE OF COMMERCE, PUNE

YEAR: APRIL 2023

-- MARKS -- CRE--GR--

SEM NAME OF THE COURSE INT PRC UEX TOT DITS ADE GP

## SPECIAL SUBJECT : MARKETING MANAGEMENT

|   |   |    |    |    |    |     |    |     |
|---|---|----|----|----|----|-----|----|-----|
| 3 | (231) BUSINESS COMMUNICATION - I                            | 24 | 15 | 46 | 85 | P 4 | A+ | 036 |
|   | (232) CORPORATE ACCOUNTING - I                              | 20 | -  | 69 | 89 | P 3 | A+ | 027 |
|   | (233) BUSINESS ECONOMICS - I (MACRO)                        | 21 | -  | 66 | 87 | P 3 | A+ | 027 |
|   | (234) BUSINESS MANAGEMENT - I                               | 26 | -  | 70 | 96 | P 3 | O  | 030 |
|   | (235) ELEMENTS OF COMPANY LAW - I                           | 20 | -  | 67 | 87 | P 3 | A+ | 027 |
|   | (236H) MARKETING MANAGEMENT - I                             | 24 | 15 | 50 | 89 | P 4 | A+ | 036 |
|   | (239) AECC-1 ENVIRONMENTAL AWARENESS                        | 24 | -  | 24 | 48 | P 2 | O  | 020 |
| 4 | (241) BUSINESS COMMUNICATION - II                           | 23 | 16 | 40 | 79 | P 4 | A+ | 036 |
|   | (242) CORPORATE ACCOUNTING - II                             | 22 | -  | 60 | 82 | P 3 | A+ | 027 |
|   | (243) BUSINESS ECONOMICS - II (MACRO)                       | 23 | -  | 45 | 68 | P 3 | A  | 024 |
|   | (244) BUSINESS MANAGEMENT - II                              | 25 | -  | 38 | 63 | P 3 | A  | 024 |
|   | (245) ELEMENTS OF COMPANY LAW - II                          | 27 | -  | 34 | 61 | P 3 | A  | 024 |
|   | (246H) MARKETING MANAGEMENT - II                            | 25 | 17 | 41 | 83 | P 4 | A+ | 036 |
|   | (249) AECC-2 ENVIRONMENTAL AWARENESS                        | 25 | -  | 22 | 47 | P 2 | O  | 020 |
| 5 | (351) BUSINESS REGULATORY FRAMEWORK -I                      | 17 | -  | 50 | 67 | P 3 | A  | 024 |
|   | (352) ADVANCED ACCOUNTING -I                                | 18 | -  | 53 | 71 | P 3 | A  | 024 |
|   | (353A) INDIAN AND GLOBAL ECONOMIC DEVELOPMENT -I            | 21 | -  | 51 | 72 | P 3 | A  | 024 |
|   | (354) AUDITING & TAXATION -I                                | 23 | 16 | 38 | 77 | P 4 | A+ | 036 |
|   | (355H) MARKETING MANAGEMENT - II (INCLUSIVE OF INTERNSHIP)  | 26 | 18 | 37 | 81 | P 4 | A+ | 036 |
|   | (356H) MARKETING MANAGEMENT - III (INCLUSIVE OF INTERNSHIP) | 23 | 18 | 33 | 74 | P 4 | A  | 032 |
| 6 | (361) BUSINESS REGULATORY FRAMEWORK -II                     | 21 | -  | 53 | 74 | * 3 | A  | 024 |
|   | (362) ADVANCED ACCOUNTING -II                               | 20 | -  | 66 | 86 | * 3 | A+ | 027 |
|   | (363A) INDIAN AND GLOBAL ECONOMIC DEVELOPMENT -II           | 21 | -  | 51 | 72 | * 3 | A  | 024 |
|   | (364) AUDITING & TAXATION -II                               | 22 | 18 | 36 | 76 | * 4 | A+ | 036 |
|   | (365H) MARKETING MANAGEMENT - II (INCLUSIVE OF INTERNSHIP)  | 23 | 17 | 40 | 80 | * 4 | A+ | 036 |
|   | (366H) MARKETING MANAGEMENT - III (INCLUSIVE OF INTERNSHIP) | 28 | 17 | 37 | 82 | * 4 | A+ | 036 |

TOTAL : CREDITS 86 ADDON CREDITS : 5 GRADE POINTS 753

SGPA : (1) 9.27 (2) 9.00 (3) 9.23 (4) 8.68 (5) 8.38 (6) 8.71

F.Y.: CREDITS 46 ADD-ON CREDITS 4 GRADE POINTS 420

% of MARKS : 79.04 CGPA : 8.89 FINAL GRADE : A+

The student has completed mandatory add-on credits for this programme.



*(Signature)*

Dr. Mahesh Kakade

Director

Medium of instruction : English

Board of Examinations & Evaluation

DATE :- 25 JUL 2023

ST.NO 11523

Please visit web portal : [exam.unipune.ac.in/marksheetinfo](http://exam.unipune.ac.in/marksheetinfo)  
 Following information is made available on web portal.

- (a) Details about grades and grade points
- (b) Percentage of marks and award of class
- (c) Standard of Passing and award of class
- (d) Relation of CGPA and Final Grade
- (e) Mathematical Relation for Semester Grade Point Average (SGPA)
- (f) Mathematical Relation for Cumulative Grade Point Average (CGPA)

| ABBREVIATIONS |                         |            |                        |              |                             |
|---------------|-------------------------|------------|------------------------|--------------|-----------------------------|
| <b>AB</b>     | Absent                  | <b>OL</b>  | Online Exam            | <b>#</b>     | Ordinance 4                 |
| <b>C</b>      | Carried Forward         | <b>OR</b>  | Oral                   | <b>&amp;</b> | Ordinance 163               |
| <b>CRD</b>    | Credit                  | <b>P</b>   | Pass                   | <b>\$</b>    | Ordinance 1                 |
| <b>EE</b>     | External                | <b>PC</b>  | Performance cancelled  | <b>@</b>     | Ordinance 1 + 163           |
| <b>EX</b>     | Exemption               | <b>PJ</b>  | Project                | <b>*</b>     | Current Appearance          |
| <b>F</b>      | Fail in Subject/Course  | <b>PP</b>  | Paper                  | <b>!</b>     | Non countable Credit Course |
| <b>GP</b>     | Grade Point             | <b>PR</b>  | Practical              | <b>~</b>     | Practical Subject           |
| <b>GRD</b>    | Grade                   | <b>SL</b>  | Sessional              |              |                             |
| <b>INS</b>    | In Semester Examination | <b>TEX</b> | Term End               |              |                             |
| <b>INT</b>    | Internal Examination    | <b>TH</b>  | Theory Paper           |              |                             |
| <b>MAX</b>    | Maximum Marks           | <b>TO</b>  | Total                  |              |                             |
| <b>MIN</b>    | Minimum Marks           | <b>TW</b>  | Term Work              |              |                             |
| <b>OBT</b>    | Obtained Marks          | <b>UEX</b> | University Examination |              |                             |
|               |                         | <b>VV</b>  | Viva                   |              |                             |