



**Christy John**  
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## Professional Summary

PGDM Finance student with hands-on experience in financial analysis, structured reporting, and client relationship management. Skilled at interpreting complex data sets, identifying patterns and irregularities, and delivering clear, compliance-aligned insights. Strong in MS Excel, written communication, and cross-functional collaboration.

## Academic Achievements

DEGREE	INSTITUTE	YEAR	%
PGDM	Indus Business Academy, Bangalore	<i>Pursuing</i>	<i>Pursuing</i>
BCom (Taxation)	The Bhopal School of Social Sciences, Bhopal	2023	76.83
XII	St. Thomas Sr. Sec School, Mandsaur	2020	79.20
X	St. Thomas Sr. Sec School, Mandsaur	2018	84.30

Awarded Atal Bihari Vajpayee Memorial Scholarship for academic excellence (2024).

## Internship Experience

**FranchiseBazar** **Business Analyst Intern** **Mar 2025 – Aug 2025**

- Analyzed revenue, financial statements, and operational data of 15+ franchisor clients to assess business readiness and identify inconsistencies, delivering structured recommendations aligned with client priorities.
- Managed end-to-end client relationships as the primary point of contact - conducting regular follow-ups and calls to ensure timely follow-through and accountability and drive expansion goals worth ₹10+ Cr.
- Developed structured reports, strategic presentations, and expansion frameworks translating complex financial and operational findings into clear, decision-ready insights for stakeholders.
- Coordinated across onboarding and operations teams to ensure seamless client experience, conducting consultative sessions to resolve queries and align clients on process and compliance requirements.

## Academic Projects

- Financial Viability & Strategic Analysis of Franchise Models:** Researched and analyzed franchise business models across financial viability, scalability, and operational risk to develop data-driven expansion strategies and deliver structured, stakeholder-ready report aligned with compliance and business objectives.
- Retail Store Audit – Mochi & Inc.5:** Conducted a structured comparative audit of two retail outlets, evaluating operational processes, pricing accuracy, and performance data to identify inconsistencies and surface actionable improvements across both brands.
- Consumer Behavior Analysis at IKEA:** Conducted primary research through 20+ direct interviews and in-store observations, analyzing behavioral patterns and data trends to translate field-level findings into clear, evidence-based recommendations.

## Certifications & Research

- PwC Launchpad Program from PwC
- Tax Consultancy Course - The Bhopal School of Social Sciences (BSSS), Bhopal
- TCS iON Career Edge - Interview & Job Readiness, Young Professional Development
- Published & Presented: 'Perception of Tax Evasion & Avoidance Among College Students'

## Skills

Financial Analysis | Data Interpretation | Pattern & Irregularity Identification | Structured Reporting | Client Relationship Management | Stakeholder Communication | Cross-functional Collaboration | Regulatory & Compliance Awareness | Market Research | MS Excel | Written & Oral Communication

## Extra-Curricular Activities

- Treasurer - Yoga Meditation Cultural Centre (YMCC): Managed budget planning, fund oversight, and financial reporting across 25+ events while leading a 12-member team demonstrating accountability, organizational discipline, and structured process management.
- Member - Navigators (Finance Club): Contributed to organizing 8+ finance-focused institutional events, engaging with financial topics and coordinating across teams to drive participation and deliver outcomes.