



ALLIANCE UNIVERSITY

*Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi*

Hereby it is certified that upon the recommendation of the
Board of Management,

The Board of Governors of Alliance University has conferred upon

JATIN SURYAVANSHI

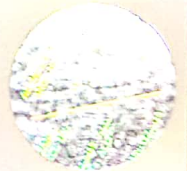
In recognition of the satisfactory fulfillment of the
prescribed requirements of
Alliance School of Business
the degree of

Master of Business Administration
(Marketing)

With all the rights, privileges, and honours thereto
pertaining here and elsewhere

In witness whereof the said degree is given
under the seal of the University

Dated at Bengaluru, India, this 14th day of March
Two Thousand and Nineteen




Registrar




Vice-Chancellor



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BENGALURU, INDIA

COO 1833



Consolidated Transcript



Student Name : JATIN SURYAVANSHI

Registration No. : 16010121377

School	Alliance School of Business	Program	Master of Business Administration	Month & Year of Graduation	January 2019
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Semester	Month & Year of Examination	Subject Code	Subject Title	Credits	Total Marks (Max. 100)	Letter Grade	Honor Points
I	January 2017	MGT 3001	Business Statistics	4	69	D	2.8
I	January 2017	MGT 3002	Economic Analysis for Business Decisions	3	65	D	2.8
I	January 2017	MGT 3051	Marketing Management	4	67	D	2.8
I	January 2017	MGT 3101	Financial Reporting and Cost Control	4	77	C	3.3
I	January 2017	MGT 3151	Human Resource Management	4	63	D	2.8
I	January 2017	MGT 3152	Organizational Behavior	3	69	D	2.8
I	January 2017	MGT 3201	Operations Management	3	57	D-	2.3
I	January 2017	MGT 3805	Communication and IntraPersonal Skills	3	55	D-	2.3
II	March 2018	MGT 201	Business Research Methods	4	62	D	2.8
II	June 2017	MGT 202	Financial Management	4	66	D	2.8
II	June 2017	MGT 203	Legal Aspects Of Business	4	60	D	2.8
II	June 2017	MGT 204	Business & Government Relations	4	56	D-	2.3
II	Nov-Dec 2018	MGT 205	Operations Research	4	56	D-	2.3
II	June 2017	MGT 206	Information Technology For Managers	4	67	D	2.8
III	Dec 17-Jan 2018	MGT 3008	Entrepreneurship and New Venture Creation	3	68	D	2.8
III	Dec 17-Jan 2018	MGT 3009	International Business	3	72	C	3.3
III	Dec 17-Jan 2018	MGT 3056	Integrated Marketing Communication	2	71	C	3.3
III	Dec 17-Jan 2018	MGT 3057	Product and Brand Management	2	69	D	2.8
III	Dec 17-Jan 2018	MGT 3058	Retail Management	3	55	D-	2.3
III	Dec 17-Jan 2018	MGT 3063	Consumer Behaviour	3	65	D	2.8
III	Dec 17-Jan 2018	MGT 3064	Marketing Research	3	50	D-	2.3
III	Dec 17-Jan 2018	MGT 3065	Sales and Distribution Management	3	64	D	2.8
III	Dec 17-Jan 2018	MGT 599	Industry Internship Program	6	76	C	3.3
IV	June 2018	MGT 3007	Business Ethics and Corporate Social Responsibility	2	61	D	2.8
IV	June 2018	MGT 3011	Strategic Management	3	57	D-	2.3
IV	June 2018	MGT 3060	Business Marketing	2	54	D-	2.3
IV	June 2018	MGT 3061	Digital Marketing	2	55	D-	2.3
IV	June 2018	MGT 3062	Global Marketing	1	59	D-	2.3
IV	Nov-Dec 2018	MGT 3500	Dissertation Program	10	65	D	2.8

Cumulative Grade Point Average (CGPA)	2.7
Cumulative Credits Earned (CCE)	100

Weighted Percentage of Marks	63.9 %
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Verified by

Date of Issue : 07/02/2019

Seal & Signature of the Registrar (E&E)