

Khushi Jain

Master of Business Administration
Amity University Noida, India

+91-9193169148
khushijain30703@gmail.com
LinkedIn Profile

SUMMARY

MBA candidate with strong analytical and data reporting skills, experienced in transforming raw data into actionable business insights. Proficient in Power BI, Excel, and data analysis, with working knowledge of SQL and Python for data extraction and automation. Skilled in data validation, dashboard development, and supporting data-driven decision-making in fast-paced environments.

EDUCATION

Amity University, Pursuing <i>Master of Business Administration, (CGPA - 7.32)</i>	<i>Aug 2024 - May 2026</i> <i>Noida, India</i>
Jaypee Institute of Information Technology <i>Bachelor of Business Administration</i>	<i>Sep 2021 - May 2024</i> <i>Noida, India</i>
Shardein School <i>CBSE (Class XII)</i>	<i>2020 - 2021</i> <i>Muzaffarnagar, India</i>
Shardein School <i>CBSE (Class X)</i>	<i>2018 - 2019</i> <i>Muzaffarnagar, India</i>

EXPERIENCE

Outlook Publishing India Pvt. Ltd. - Conducted secondary research on integrated logistics, warehousing, and distribution strategies to optimize print media supply chain. - Analyzed key data insights to recommend how to optimise logistics and integrate technology for seamless product market delivery.	<i>May 2025 - Jul 2025</i>
InSplore Consultants Pvt. Ltd. - Conducted market research and . for Life Insurance products, identifying key demographics and improving targeting strategies for the client Bank of Baroda. - Generated 40K in insurance policy sales by engaging potential customers from a client-provided database, demonstrating persuasive communication and sales expertise.	<i>June 2023 - Aug 2023</i>

SKILLS

Programming: SQL (Basic Queries, Joins, Aggregations), Python (Pandas - Beginner), Power BI, Microsoft Excel

Tools: Data Modelling, DAX Basics, Dashboard Development, Pivot Tables, VLOOKUP, Data Analysis

Soft Skills: Time Management, Leadership, Problem-solving, Analytical skills, Networking, Teamwork, Communication, Analytical thinking

CERTIFICATES

- Human Resource Analytics <i>Focused on HR metrics and data driven decision making.</i>	<i>Jan'26</i>
- Google Analytics <i>Gained practical experience in using Google Analytics for tracking, analysis, and data-driven marketing decisions.</i>	<i>Aug'22</i>
- IBM SPSS Statistics <i>Completed an IBM SPSS Statistics course focused on data analysis, statistical techniques, and result interpretation.</i>	<i>March'23</i>
- Market Analytics <i>Completed a marketing analytics course covering data-driven decisions, segmentation, and performance metrics.</i>	<i>Nov'23</i>
- Excel for Beginners <i>Gained foundational proficiency in Microsoft Excel functions and tools.</i>	<i>Jan'25</i>
- Excel using AI <i>Skilled in fast Excel dashboard creation using 200+ formulas and AI tools</i>	<i>May'25</i>

PROJECTS

- Blinkit Grocery Store Analytics Dashboard using Power BI** - Conducting product and sales analysis across Tier 1 - Tier 2 cities.
- Sales Data Analysis | SQL Excel** - Analyzed sales data using SQL and Excel to identify trends, validate data, and generate insights for better decision-making.