



Prakriti Tibrewal

Female

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Professional Summary

Results-oriented PGDM (Finance) candidate with hands-on experience in financial operations, ERP software, and internal workflow optimization. Demonstrated ability in financial analysis, accounts management, and project coordination with Excel and data tools for financial reporting and decision-making.

Academic Achievements

Course	YEAR	INSTITUTE	%/CGPA
PGDM (Finance)	2026	Indus Business Academy	<i>Pursuing</i>
B.Com (Hons.)	2024	Shri Shikshayatan College, University of Calcutta	8.09
Class XII	2020	Assembly of God Church School (CBSE)	84%
Class X	2018	Assembly of God Church School (CBSE)	68%

Specialization: Finance | PGDM Full-Time Program (AICTE Approved)

Internship Experience

Finance & Operations Intern | Ganeriwala & Ganeriwala | March 2025 – August 2025

- Maintained and analysed financial data for 30+ clients using Excel and ERP systems, ensuring 100% data accuracy in reporting
- Optimized internal workflows through project tracking tools, improving cross-team coordination efficiency by 15–20%
- Participated in accounting activities like journal entries, ledger maintenance, and preparation of financial summaries.
- Utilized Excel, Canva, and MS Teams for financial data entry, report formatting, and cross-departmental communication.

Academic Projects

Digital Strategy & Performance Metrics Project | 2026

Designed and implemented a digital marketing strategy including SEO, website development, and social media campaigns; tracked performance KPIs and achieved 25% increase in engagement

Sustainability Practices in the Education Sector – ESG Research | 2024

Led academic research on ESG and sustainability adoption; designed and administered structured questionnaires, analyzed and produced recommendations relevant to socially responsible investment (SRI) analysis.

Consumer Behaviour & Market Segmentation Analysis | 2024

Conducted primary research fieldwork to analyzed 80+ purchasing patterns, consumer preferences, and behavioral decision-making; findings applied to segmentation and financial targeting decisions.

Leadership & Responsibility

Core Member – YMCC Cultural Committee | Indus Business Academy | 2024 – Present

Coordinated institutional cultural events, managed volunteer teams, and supported on-ground operational execution.

Social Media Manager – Navigators (Finance Club) | Indus Business Academy | 2024 – Present

Handled external communications, event promotion, and student engagement initiatives for the finance club, building professional outreach and financial literacy awareness.

Social Media Head | Ecofluence '24 (International Event) | 2024

Led a team of 20 students in executing digital campaigns for an international event and cross-functional coordination

Vice Captain – Marketing Week | Indus Business Academy | 2024

Led a team of 18 students to plan and execute a marketing event including presentations, and stakeholder engagement.

Certifications

- Lean Six Sigma Green Belt – Grant Thornton | 2026 — Trained in process mapping, and waste elimination; directly applicable to financial process auditing and operational efficiency.
- TCS iON Career Edge – Young Professional | Tata Consultancy Services iON | 2025 — Trained in workplace communication, professional etiquette, teamwork, and corporate readiness.

Extra-Curricular

- Atal Bihari Vajpayee Memorial Scholarship – Awarded for outstanding academic excellence.
- Pitch Deck Competition (PGDM Level), Spandan Club 2024 – Presented innovative business strategy before a panel of judges.