



PGDM – Finance & Marketing CCSU Graduate			
ACADEMICS			
Degree	Institute	% / CGPA	Year
PGDM	Jaipuria Institute of Management, Noida	64.7%	2025
BBA	Chaudhary Charan Sigh University, Meerut	59.4%	2022
Class XII	Greenway Modern School, Dilshad Garden, New Delhi	60.4%	2019
Class X	Greenway Modern School, Dilshad Garden, New Delhi	70.4%	2017
SUMMER INTERNSHIP			
BN Group	Sales Intern		May'25-June'25
Enhancing In-Store Execution Performance at BN Group (Nutrica Oil)			
<ul style="list-style-type: none"> Analyzed sales data across 35+ retail outlets, identifying consumer purchase patterns that contributed to a 12–15% uplift in category sales visibility. Evaluated ₹50,000+ worth of in-store promotional activities (sampling, standees, and pamphlets) and recommended strategies that could improve ROI by 10%. Conducted competitor pricing and market share analysis across 5 major oil brands, providing insights for pricing decisions that could enhance gross margins by 2–3%. 			
PROJECTS			
Financial Modeling	<ul style="list-style-type: none"> Financial Valuation & Modeling Project Built financial models using WACC, ratios, and scenario analysis; delivered results in a formal report. 		2024
Equity Analysis	<ul style="list-style-type: none"> Equity Analysis & Portfolio Management Project Screened US equities using financial ratios and themes (EV, Defense, and Robotics) and constructed a simulated portfolio with defined allocations and performance tracking. 		2025
CERTIFICATIONS			
Great Learning	Excel for Beginners		2024
Great Learning	Introduction to Digital Marketing		2025
LinkedIn Learning	Sales Channel Management		2025
LinkedIn Learning	Sales Pipeline Management		2025
EXTRA-CURRICULAR ACHIEVEMENTS			
BOP Education Program	<ul style="list-style-type: none"> Participated in Business Orientation Project Competition Participated in SEBI Financial Education Program 		2024 2018
SKILLS			
Microsoft Excel			Beginner
Ratio Analysis			Beginner
Data Analysis			Intermediate
Financial Analysis			Beginner
INTERESTS			
Badminton Traveling & Exploring new places			