

**PROFESSIONAL SUMMARY**

PGDM (Finance) candidate with strong analytical mindset and hands-on experience in Excel based reporting, KPI Dashboard creation, and Data-Driven performance analysis Experienced in cost & revenue analysis, variance explanations, and supporting business decisions through structured reporting. Supported invoice documentation, statutory due-date monitoring (TDS), KPI tracking, and audit-ready reporting. Possesses strong learning agility, communication skills, and readiness to take on structured training and progressive managerial responsibilities.

ACADEMICS

Qualification	Institute	Board / University	Year	% / CGPA
PGDM	Indus Business Academy, Bangalore	AICTE	2024-26	8.89/10
BBA	B.R.C.M. College of Business Administration, Surat	Veer Narmad South Gujarat University, Surat	2023	70.00%
XII	P.P. Savani Chaitanya Vidya Sankul, Surat	CBSE	2020	90.00%
X	P.P. Savani Chaitanya Vidya Sankul, Surat	CBSE	2018	82.4%

Select your UG-course type

- Full-Time
 Open-School
 Distance
 Correspondence

- Financial Modeling and Forecasting Financial Statements – LinkedIn Learning (2025)
- Tcs iON career Edge- Young Professional Course – TCS (2025)

INTERSHIPS

HRM& Co. -Accounting and Operations Intern (05th June 2025- 02nd September 2025)	<ul style="list-style-type: none"> Built Excel-based trackers and reports for project timelines, KPIs, and deadlines across 10+ concurrent workstreams, improving reporting consistency. Supported accounting and finance operations documentation, including compliance trackers and statutory due-date calendars (TDS). Assisted in data validation, reconciliation checks, and preparation of audit-support documentation to ensure accuracy and completeness of financial records. Developed Excel-based compliance tools including a TDS Tracker, Due-Date Calendar, and dashboard to support MIS reporting and timely filings.
BPECOM- E-Commerce and Analytics Intern (E-Commerce) (3rd March, 2025- 31st May, 2025)	<ul style="list-style-type: none"> Managed data-driven e-commerce marketing campaigns for 6+ D2C brands, contributing to customer acquisition, engagement, and lifecycle-based communication. Tracked campaign performance using Excel-based dashboards, reducing ACOS from 124% to 57% and improving ROAS within one month.

PROJECTS

Impact of GST on MSME and Start-ups - Compliance & Risk Awareness Study 2023	<ul style="list-style-type: none"> Conducted structured market research (200+ responses) on GST impact, identified 3 key growth bottlenecks. Identified key compliance bottlenecks affecting vendor payments, tax credits, and cash flow visibility. Developed insights on risk areas in indirect tax compliance relevant to vendor transactions and finance operations.
Repos-Live Project- Industrial Exposure Visit at EXCON 2025 2025	<ul style="list-style-type: none"> Engaged with business stakeholders and decision-makers during a large-scale industry exhibition, supporting structured interactions and information gathering. Assisted in business communication and coordination, strengthening stakeholder engagement and professional communication skills.

POSITIONS OF RESPONSIBILITY

I3 Placement and Corporate Engagement Committee 2024 – Present	<ul style="list-style-type: none"> Worked to strengthen industry–institute collaboration by coordinating internship opportunities and corporate engagement initiatives.
---	--

SKILLS

Financial Modelling | Budgeting & Forecasting | Reconciliation| Internal Controls & Compliance | Accrual Accounting| Trend Analysis | Financial Statements Analysis| | Financial Ratios | Risk Assessment | Working Capital Awareness |

EXTRA CURRICULAR ACTIVITIES

NHRD Conclave & National Conference 2025	<ul style="list-style-type: none"> Volunteered at NHRD HR Conclave & National Conference, leading delegates towards the conclave
USHUS'25 Fest- Economic and Public Policy (Cadenza) 2025	<ul style="list-style-type: none"> Runner-up- Economic & Public Policy Vertical, Ushus'25 Management Fest (Cadenza), Christ University; represented Indus Business Academy; won cash prize of ₹9,000

