

Student Name:	SHUBHAM KUMAR THAKUR
Student No:	77219347679
Father Name:	VIJAY
Mother Name:	MAMTA
Name of the Program/Instruction Medium	Post Graduate Diploma in Business Management (Marketing)/English
Duration of the Program:	Two Years (Distance Learning Mode)
Year of Enrollment/Leaving:	January-2020/December-2021

Semester: I

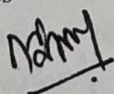
Sr. No	Subject	Month & Year of Examination	Maximum Marks	Minimum Marks	Marks Obtained
1	Business Economics	June-2020	100	50	53
2	Financial Accounting & Analysis	June-2020	100	50	50
3	Information Systems for Managers	June-2020	100	50	65
4	Management Theory and Practice	June-2020	100	50	56
5	Marketing Management	June-2020	100	50	58
6	Organisational Behaviour	June-2020	100	50	50

Remarks: Pass

Semester: II

Sr. No	Subject	Month & Year of Examination	Maximum Marks	Minimum Marks	Marks Obtained
1	Business Communication	December-2020	100	50	52
2	Business Law	December-2020	100	50	51
3	Decision Science	December-2020	100	50	56
4	Essentials of HRM	December-2020	100	50	69
5	Operations Management	December-2020	100	50	50
6	Strategic Management	December-2020	100	50	58

Remarks: Pass



Controller of Examinations

Narsee Monjee Institute of Management Studies

Deemed to be UNIVERSITY

V. L. Mehta Road, Vile Parle (West), Mumbai - 400 056, India.

Tel: (91-22) 42355555 / 26134577 | Fax: (91-22) 42355994 | Email: enquiry@nmims.edu | Web: www.nmims.edu

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TRANSCRIPT

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Semester: III

Sr. No	Subject	Month & Year of Examination	Maximum Marks	Minimum Marks	Marks Obtained
1	Brand Management	June-2021	100	50	70
2	Consumer Behaviour	June-2021	100	50	74
3	Customer Relationship Management	June-2021	100	50	58
4	International Marketing	June-2021	100	50	62
5	Marketing Strategy	June-2021	100	50	64
6	Sales Management	June-2021	100	50	57

Remarks: Pass

Semester: IV

Sr. No	Subject	Month & Year of Examination	Maximum Marks	Minimum Marks	Marks Obtained
1	Business: Ethics, Governance & Risk	December-2021	100	50	71
2	Digital Marketing	December-2021	100	50	55
3	Marketing Research	December-2021	100	50	64
4	Project	December-2021	100	50	75
5	Research Methodology	December-2021	100	50	67
6	Services Marketing	December-2021	100	50	67

Remarks: Pass

Percentage Obtained: 60.5

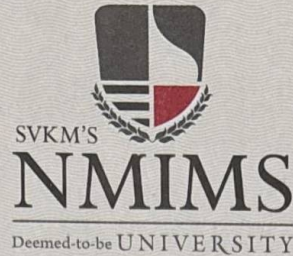
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SVKM'S
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We, the Chancellor, Vice Chancellor and Members of Board of Management of SVKM's
Narsee Monjee Institute of Management Studies,
certify that



SHUBHAM KUMAR THAKUR

(Son/Daughter of Shri. VIJAY and Smt. MAMTA)

has been examined and found qualified for the two years

Post Graduate Diploma in Business Management (Marketing)

The said Post Graduate Diploma under
NMIMS Global Access School for Continuing Education
has been awarded to him/her in the month of February of the year 2022.

In testimony whereof is set the seal of the said
Deemed-to-be University and the signature of the said Vice Chancellor.

A handwritten signature in black ink, appearing to read "A. S. Mahapatra", written over a horizontal line.

Vice Chancellor

Date: February 04, 2022

Student No: 77219347679 Certificate Number: 77219347679-08023VFx
Mumbai



005917