



TANYA AGRAWAL

Delhi NCR | tanyaaggrawal24@gmail.com | [8800201695](tel:8800201695) | [LinkedIn](#)

Talent Acquisition | Employer Branding | University Relations | Early Careers Specialist

SUMMARY

Results-driven Talent Acquisition Specialist with 5+ years of experience in end-to-end campus recruitment, specializing in building strategic relationships across B-Schools, Graduate Schools and E-Schools. Proven track record of delivering metrics-driven, consultative hiring strategies and high-impact engagement events that align with broader business objectives and organizational growth.

WORK EXPERIENCE

Assistant Manager, Infoedge (India) Ltd – Naukricampus.com & DoSelect
Senior Executive
Associate Senior Executive

Apr 2024 - Present
Apr 2023 - Mar 2024
Nov 2021 - Mar 2023

- Strategized and led end-to-end early career programs for brands like Adobe, S&P Global, Colt Technologies, DMI Finance, BMW Techworks, and more, implementing recruiting strategies aligned with firm objectives and market developments.
- Designed & delivered high-impact pre-placement presentations at campuses to enhance employer branding and attract top-tier talent.
- Cultivated strategic relationships across premier institutions like IITs, NITs, and IIMs, along with other B-Schools, E-Schools, and Graduate Schools, strengthening the university recruitment ecosystem to locate and assess top talent.
- Led diverse hiring models, including internships, apprenticeships, DEI-inclusive hiring, and full-time recruitment, fulfilling high-volume talent needs.
- Streamlined hiring campaigns via ATS, overseeing the full lifecycle from sourcing and online assessments to interview coordination and offer documentation to optimize the candidate funnel.
- Utilized diverse channels such as Naukricampus, LinkedIn, Naukri and Ed-tech Institutes to fulfill off-campus fresher hiring requirements and broaden the talent reach.
- Curated engagement initiatives, such as expert speaks, hackathons and contests, to drive candidate interest and expand brand visibility across campuses.
- Interpreted recruitment data and insights to improve pipeline efficiency, successfully reducing hiring timelines by 20%.

HR Recruiter, The Recruit

Mar 2021 - Oct 2021

- Led end-to-end recruitment for mid to senior-level roles, managing sourcing, screening, interviews, and onboarding for diverse clients including Landmark Group, Mamaearth, Azure Power, Merino Industries, KAMA Ayurveda and more.
- Partnered with hiring managers to close niche roles within defined SLAs, enhancing candidate quality and stakeholder satisfaction. Screened 300+ candidates monthly, improving interview-to-hire ratio by 10%.

Corporate Trainer, Stallions Organisation (QASPL)

Jun 2019 - Jun 2020

- Boosted client retention by 15%, contributing to a 10% increase in renewal revenue.
- Led market testing campaigns across cities like Jodhpur and Varanasi, driving a 20% increase in customer acquisition.
- Recruited and trained a 10-member team, ensuring 100% campaign completion on time.

EDUCATION

MBA - Human Resource Management - 2023

Jagannath University

- Graduated with First Division

BBA - Computer-Aided Management - 2019

IIMT & School of Law, GGSIP University

- Graduated with Distinction
- Placement Coordinator, Training & Placement Cell, 2017 to 2019

INTERNSHIP

Project Intern, Magic Bus India Foundation

Jan'21 to Mar'21

- Organized 5+ job fairs at campuses, successfully engaging 500+ graduate candidates and driving 80% registration completion.
- Delivered on-campus hiring support, ensuring 100% schedule adherence and seamless event execution.
- Facilitated life skills training for fresh graduates, resulting in a 20% increase in placements.

ADDITIONAL INFORMATION

Skills: Talent Acquisition | University Relations | Employer Branding | Strategic Planning | Candidate Engagement | Career Fairs & Events | Project Management | Stakeholder Management | ATS (CDM, Naukri RMS) | Volume Hiring

Awards:

- Kudos Award for Business Excellence (H2 FY21-22) - Infoedge (India) Ltd
- Star Performer of the Month Jan 2020 - Stallions Organisation
- Best Placement Coordinator 2019 - IIMT & School of Law, GGSIPU