



SUMMARY

Detail-oriented and skilled developer with expertise in custom creation, theme customization, and plugin development. Proficient in HTML to WordPress conversion, as well as adept with jQuery, Shopify, Squarespace, and Wix platforms. Committed to delivering high-quality solutions tailored to client needs.

PROFESSIONAL EXPERIENCE

Wordpress Developer

Nov '20 - Present

DigiMantra Labs

Mohali, Punjab

- Developed custom WordPress themes and plugins tailored to client specifications, ensuring seamless integration and optimal performance.
- Conducted theme customisation and plugin development to enhance website functionality and user experience.
- Translated HTML designs into WordPress templates, maintaining responsiveness and cross-browser compatibility.
- Utilised jQuery to implement interactive elements and improve user engagement.
- Configured and customised Shopify, Squarespace, and Wix websites to align with client branding and business objectives.
- Conducted performance optimisation techniques to improve website speed and SEO rankings.
- Developed web applications using the Laravel framework, adhering to best practices and coding standards.
- Implemented RESTful APIs to connect Laravel applications with external systems and services.
- Integrated JavaScript frameworks for dynamic client-side interactions and real-time updates.
- Collaborated with cross-functional teams to deliver scalable and robust solutions.

WordPress Developer

Feb '19 - Nov '20

Techsparksit

Mohali, Punjab

- Proficient in multitasking, adept at swiftly adapting to changing priorities, and consistently meeting deadlines.
- Skilled in developing websites utilising PHP CMS platforms such as WordPress, with a strong command of MySQL and PHP. Proficient in Shopify.
- Experienced in meticulously planning and executing cross-browser usability tests adhering to W3C standards.
- Expertise in customising WordPress themes and plugins, ensuring seamless functionality and enhanced user experience.
- Demonstrated ability to diagnose and resolve bugs efficiently, ensuring smooth operation of websites.
- Proficient in working with Shopify websites, implementing customisations and addressing technical issues effectively.
- Extensive experience in creating custom post types, tailoring content management systems to specific project needs.
- Capable of seamlessly integrating HTML and PSD designs into WordPress websites, ensuring pixel-perfect results and consistent branding.

TECHNICAL SKILLS

- Languages:** PHP, JavaScript
- Frameworks:** Laravel, CodeIgniter
- CMS / eCommerce:** WordPress (Elementor, JetEngine, WooCommerce, Multi-site), Shopify, WPML
- SEO & Analytics:** RankMath, Google Search Console, Google Analytics
- Integrations:** HubSpot, REST APIs, Cloudflare (CDN & Security)
- Hosting & Deployment:** Hostinger, AWS (EC2, CloudFront, S3), WP-CLI, Staging → Production Deployments
- Performance Optimization:** LiteSpeed, Autoptimize, CDN, Website Speed Optimization
- Accessibility:** WCAG 2.2 AA (ARIA roles, keyboard navigation, screen-reader), AXE, WAVE, Lighthouse
- Security:** WordPress Hardening, SSL, Brute-force Protection, Security Plugins (Wordfence/iThemes)
- Frontend:** HTML5, CSS3, Bootstrap, jQuery, Ajax
- Database:** MySQL
- Version Control / Collaboration:** Git, GitHub, GitLab, BitBucket, Agile/Scrum Tools (Jira, Trello)
- OS / Server Tools:** Linux, Windows, Apache

KEY SKILLS

Elementor	JetEngine	WPML (Multilingual)	Headless Wordpress & CMS	Multi-site	WooCommerce	Migration
Rest API's Integration	RankMath SEO	HubSpot Integration	Cloudflare (CDN & Security)		WCAG 2.2 AA (Accessibility)	
Website Optimization (Speed & Security)	PHP	Wordpress	Shopify	HTML/CSS	Bootstrap	jQuery
Software Development	AWS(CloudFront/S3)	GitHub/BitBucket	Laravel	MySQL	CodeIgniter	Ajax

PROJECTS

- Wordpress-
 - <https://www.adda247.com/jobs/>
 - <https://www.bankersadda.com/>
 - <https://www.lamrinhotels.com/norwood-green-palampur/>
 - <https://webexpertsagency.com/>
 - <https://symphonylimited.com/>
 - <https://zahavalupu.gallery/>
- Shopify-
 - <https://global.beyerdynamic.com/>
 - <https://aloumdaum.com/>
- Laravel-
 - <https://involvvely.com>
 - <https://www.houstoncigarweek.com>

INTERNSHIPS

Industrial Training

Jul '18 - Jan '19

RV Technology

Mohali, Punjab

- Craft visually appealing web pages by leveraging the power of HTML and CSS to structure content and style elements seamlessly.
- Seamlessly merge custom HTML elements into WordPress websites, enhancing their functionality and design.
- Engineer dynamic and interactive websites using WordPress, harnessing its flexibility and robust features to create engaging online experiences.
- Innovate and enhance existing websites by designing and implementing new features, ensuring a seamless integration with the overall design and user experience.
- Conduct rigorous testing to ensure that websites perform optimally across various mobile devices, guaranteeing a consistent and user-friendly experience regardless of the screen size.

EDUCATION

MCA

Aug '16 - Jun '18

Baddi University

Baddi, Himachal Pradesh

- CGPA: 8.2

BCA

Aug '13 - Jul '16

HPU

Shimla, Himachal Pradesh

- Percentage: 76%

Non-medical(Arts with Maths) 12th class

Mar '12 - Mar '13

HPBOSE

Dharmshala, Himachal Pradesh

- Percentage: 63%

Non-medical 10th class

Mar '10 - Mar '11

HPBOSE

Dharmshala, Himachal Pradesh

- Percentage: 68%