

# SIDDHARTH GOYAL

Director of Technology

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📍 Pune, IN



## SUMMARY

As a strategic technology and consulting leader with 15+ years of global experience, I help organizations drive digital transformation, unlock commercial growth, and scale modern engineering capabilities across BFSI, Fintech, and SaaS. Proven track record of building CXO-level trust, delivering \$60M+ in portfolio value, and shaping client-centric solutions across the US, Middle East, and India. Adept at cloud-native modernization, AI/ML advisory, and platform-led transformation, with experience leading multi-disciplinary teams and engaging across sales, product, and delivery functions to achieve business outcomes.

## EXPERIENCE

### Director - Technology

#### Synechron Technologies

📅 04/2022 - 01/2025    📍 Pune / Cedar Rapids, US

A global consulting and technology services firm

- Faced low client success rates of 4%; revamped talent acquisition and training, boosting success to 80% for client GCC setup
- Addressed inefficiencies in service delivery by implementing innovative process optimization, resulting in 30% productivity gains
- Developed a Middle Management Training Program to build a middle management layer, making day-to-day employee management 5X leaner
- Implemented value led sales strategy with transparent reviews to enhance client trust, resulting in 67% account growth in a single year
- Coached engineering teams to deliver agile digital transformation engagements.

### Sr. Specialist

#### CITI-US (Creative Information Technology Inc.)

📅 05/2017 - 04/2022    📍 Washington D.C

A technology products & services implementation company

- Consulted scalable technology solutions for BFSI & government clients, enhancing operational efficiency by 40%
- Led collaboration with stakeholders for tailored products, achieving 100% compliance with regulatory standards
- Streamlined workflows, achieving a 30% reduction in delivery times

### Product Owner

#### World Wildlife Fund (WWF)

📅 09/2016 - 04/2017    📍 Washington D.C

A leading environmental organization dedicated to wildlife conservation

- Transformed internal IT applications to boost productivity by 2X
- Engineered scalable tech solutions, enhancing day-to-day efficiency by 100%
- Redesigned and launched a SharePoint intranet to improve user engagement

### Tech Lead

#### Brillio Technologies

📅 02/2013 - 08/2016    📍 Mclean, Virginia & Bengaluru, IN

A technology services firm specializing in digital transformation

- Implemented customized .Net solutions, Javascript based client-side solutions with Sharepoint, achieving a 4X increase in user engagement
- Drove architecture design and coding efforts, delivering projects 20% faster
- Enhanced client solutions contributing to 25% y-o-y revenue growth

### Senior Engineer

#### EMC Corporation

📅 09/2010 - 02/2013    📍 Bengaluru, IN

A global leader in data storage and information management

- Developed Microsoft solutions customized to client needs
- Collaborated with cross-functional teams to develop high quality code

## EDUCATION

### Bachelor of Engineering in Electronics

#### Rajiv Gandhi Technical University

📅 07/2006 - 07/2010    📍 Bhopal, India

GPA

7.2 / 10

## KEY ACHIEVEMENTS



### Founded a Non-Profit

Founded a non-profit during COVID, raising over \$20,000 to support under-privileged communities



### Surpass Award Q3-Q4 2024

Highest level employee award from Synechron

## SKILLS

Digital Transformation		P&L	RFP Process	
Program Management		Engineering		Coaching
GCC	BFSI	Consulting		Delivery Led Sales
Azure	AWS	AI	Java	Microservices
JavaScript		Microsoft 365		SQL
PowerApps		.NET	React	Node
				Cloud

## TRAINING / COURSES

### MIT 15.S12 - Blockchain & Money

Course focused on the intersection of blockchain technology and finance from the MIT

### MIT 6.034 - Artificial Intelligence

Course covering foundational concepts in artificial intelligence

## PROJECTS

### Account Manager, Head of India for Middle East BU & Head of Egypt

📅 01/2024 - Present    📍 Pune & Dubai, UAE

Account Management for ENBD & ADIB banks in a leadership role overseeing operations across ME region.

- Managed a \$70M+ portfolio, driving a expansive 60% year-over-year growth in 2024
- Transformed resource planning, hiring, training, performance management & client RFP processes.
- Established and scaled Egypt operations generating \$600k revenue in the first year. Led vendor onboarding, legal vetting, and contractual setup. Built core processes, solved daily operational challenges, and ensured smooth delivery, hands-on leadership.

### Client Partner / SME - TransAmerica MCM

📅 09/2018 - 03/2023    📍 Cedar Rapids, United States

Led Model Change Management initiatives spanning over 5 years, transforming tech apps & boosting growth

- Headed the development of cloud-based applications replacing legacy systems, into Azure cloud with Power Platform Solutions, removing regulatory risks and making the processes 100% compliant for audits.
- Reduced storage with cloud implementations & licensing costs by 90% and saved \$5 million annually

### Program Manager - WWF 's Digital Transformation

📅 01/2016 - 12/2017    📍 Washington, United States

Internal IT Transformation projects at World Wildlife Fund

- Revamped internal IT applications, resulting in a 2X productivity boost & revolutionizing data collection