



SUMMER INTERNSHIP			
Mighty Minds Digital		Digital Marketing Intern	
		Apr'25 - Jun'25	
Project Details	<ul style="list-style-type: none"> Digital Marketing and Content Strategist 		
Highlights	<ul style="list-style-type: none"> Integrated AI technologies with marketing strategy, reducing dependency on human influencers and improving ROI efficiency Built an AI influencer using ComfyUI, Blender, ElevenLabs, and RunwayML, showcasing AI-driven digital solutions expertise Launched a social media campaign that achieved 10K+ followers in 2 months, validating AI's role in scalable brand growth Collaborated with cross-functional teams to align AI influencer marketing with brand positioning, enhancing digital visibility 		
WORK EXPERIENCE			18 Months
Cognizant		Programmer Analyst	
		Nov'20 - May'22	
Roles & Responsibilities	<ul style="list-style-type: none"> Managed the data product lifecycle on Azure Cloud, oversaw requirement gathering, prioritization, and production readiness Designed and deployed integration pipelines using Azure Data Factory and Azure SQL Database and ensured 100% data integrity Worked in Agile methodology using JIRA and GitHub to plan sprints, and deliver enhancements to client data systems Collaborated with cross-functional stakeholders to ensure data accuracy and timely delivery of data for analytics dashboards Conducted root cause analysis on pipeline failures and implemented batch processing solution, reduced execution time by 25% Partnered with business teams to align technical execution with organizational data roadmap and reporting objectives 		
ELECTIVES			
Finance	Valuation and Investment Banking	Systems	Enterprise Resource Planning
Finance	Security Analysis & Portfolio Management	Strategy	Strategy Implementation and Control
Systems	Business Transformation using Artificial Intelligence	Operations	Project Management
IMMERSION COURSES			
Marketing	FMCG Marketing		
ACADEMIC PROFILE			
Bachelor of Technology (B.Tech)	GITAM Deemed to be University	73.44%	2020
Class XII	Sri Chaitanya Junior Kalasala (BIEAP)	91.50%	2016
Class X	Nirmala (EM) H.S (BSEAP)	90.00%	2014
PROFESSIONAL CERTIFICATIONS			
Bloomberg	Completed Bloomberg Market Concepts		Nov'25
KPMG	Lean Six Sigma Green Belt Certification, KPMG, Proficient in process improvement & quality management		Aug'24
HMC	Business Intelligence & Data Analytics, Skilled in Power BI, Excel, PowerPoint & Gen AI		Jul'24
ACADEMIC ACHIEVEMENTS / CERTIFICATIONS / PROJECTS			
Tradeshala	<ul style="list-style-type: none"> Worked as a Capital Market Analyst Intern, researched macro trends and executed technical analysis to produce weekly market snapshots guiding portfolio construction, asset allocation, and investment decisions Delivered 57% return on \$234 live portfolio in 2 weeks via strategic trade execution & strict risk management 		Jul'25
Mighty Minds Digital	<ul style="list-style-type: none"> Defined brand strategy and user personas to strengthen brand identity and inform UX driven product decisions Led GTM performance campaigns with A/B testing and Google Analytics, optimized messaging and SEO Executed Semrush website audits and technical design fixes, cutting bounce rate by 22% and improving SEO Scaled social media marketing and organic growth to 10K+ followers through SEO-aligned content strategy 		Jun'24
Udemy	Completed Udemy Machine Learning Certification		Jul'19
IIT Hyderabad	<ul style="list-style-type: none"> Conducted in-depth research on security challenges in deep learning and defense mechanisms Collaborated with a team of researchers and professors to brainstorm innovative solutions and present findings 		Jul'19
CO-CURRICULAR & EXTRACURRICULAR ACHIEVEMENTS			
Sportscom	Shadow Member, Sportscom - The Sports Committee, XIM, Bhubaneswar, 2024-25		Mar'25
INTERESTS			
Table Tennis	Teaching	Geopolitics	Cooking