

# **Dr. Pooja Krishna Prasad**

B.A.M.S M.D(Rasashastra and Bhaishajya Kalpana)

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## **Summary:**

A postgraduate in Ayurveda from Sri Sri College Of Ayurvedic Science & Research. An aim to pursue a challenging career in Ayurveda and accept every opportunity, which can give me a chance to provide good exposure to expand my knowledge. I am passionate about exploring my knowledge, applying my clinical experience, and providing Ayurveda's benefits to the sick and healthy. I have experience in designing and developing herbal formulations. With an experience as an internee in Sri Sri Tattva, Bangalore, as a part of my Postgraduate studies, I have exposure to large-scale production of Ayurvedic medicines.

## **Work Experience:**

Manager, Product Design & Formulations

Herbal Fresh Naturals Private Limited, Bangalore

February 2020 - Current

- Have experience in developing cosmetic products, closely working with the R&D department
- Have extensive exposure to marketing of a product (Offline & Online)
- Content Creation for Marketing and Promotional purposes
- Supply Chain and Production Management
- A patent application has been filed on Natural Preservatives in the name of the company.

## **Education**

### **Sri Sri College Of Ayurvedic Science and Research**

MD(Ayu)

Bengaluru, Karnataka

Graduated with 73.00%

- Dissertation: Pharmaceutico-Analytical Study Of Laghu Pottali Rasa.
- Secured Distinction in First Year PG Examinations and Stood first in college.
- Secured First Class in Final Year PG Examinations and stood second to the University.
- Attended National level Workshop Grahya-17(Geological Identification of Minerals and Ores) in Shri B.M.K. Ayurveda Mahavidyalaya, Belagavi.
- Attended a two-day training program on 'Herbarium Techniques and Plant Identification' conducted by the Center For Repository for Medicinal Resources.

- Attended Prabhshanam – 2017- 8 day residential training program by Ayurveda Academy, Bengaluru.
- Attended Paryeshana – 2017, a two-day workshop on Anusandhana paddhati evam Chikitsya Sankhyiki at Sri Sri College Of Ayurvedic Science and Research.
- Attended and presented a scientific paper in Jignasa, National Arogya Fair 2018.
- Attended and presented a scientific paper in Nagarjuna Saptaha, 7 days National level Seminar and Workshop.
- Attended National Seminar on Rasachikitsa in Bellary.
- Participated in Manthana – Paper Presentation Competition by Himalaya Drug Company.
- Interned with Sri Sri Tattva Factory for 1 month in various departments like FRMS, RMS, Production, and QC as a part of the curriculum.

**Government Ayurvedic Medical College, Bengaluru**

BAMS

Bengaluru, Karnataka

Graduated in 2016

- Graduated with 64.83%
- Completed Rotating Internship in 2015-2016 at
  - I. SJIIM, Bengaluru
  - II. NADRI, Bengaluru
  - III. K C General Hospital
  - IV. NIMHANS
  - V. KIDWAI
  - VI. Rurals – GAD – Kommanalu, Shimoga.

**Sri Chaitanya Co-Op Junior College, Visakhapatnam**

Intermediate/ Pre-University

Visakhapatnam, Andhra Pradesh

Completed with 90.7%

**Vikas Vidyanikethan, Visakhapatnam**

Secondary School Examination

Visakhapatnam, Andhra Pradesh

Completed with 79.2%

**Hobbies/Interests:** Painting, Embroidery, Reading Books.

**Languages:** Kannada, English, Tamil, Hindi, Telugu.

**Publications:**

- UPCYCLING OF SNEHA KALKA – A NOVEL DESIGN, July – August 2018, JAIMS, <https://doi.org/10.21760/jaims.v3i4.13304>
- A REVIEW ON POTTALI KALPANA W.S.R. TO KAPARDA PURANA PUTAPAKA METHOD OF PREPARATION, September – October 2019, JAIMS, <https://www.jaims.in/jaims/article/view/722>
- MEDICATED CANDIES – A NEW PERSPECTIVE OF CLASSICAL CONCEPT, September – October 2019, JAIMS, <https://www.jaims.in/jaims/article/view/726>
- AN APPROACH TOWARDS NOVEL UNIFICATIONS OF AYURVEDIC DRUGS AND FORMULATIONS, September 2019, IJCR, <https://doi.org/10.24941/ijcr.36633.09.2019>