



ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ
Punjab Technical University
Jalandhar

College/Institute Code

2063

Regn. cum Roll No.

10220630017

Master of Business Administration

SEMESTER : 3

EXAMINATION : MARCH 2012



Name : GYANENDRA PATTNAIK

Father's Name : SIDHESWAR PATTNAIK

Paper	Subjects		Marks Obtd.	Min. Pass Marks	Max. Marks
P1	Applied Operations Research	Internal	21	10	25
		External	37	30	75
P2	Corporate Legal Environment	Internal	21	10	25
		External	34	30	75
P3	Advertising & Sales Management	Internal	22	10	25
		External	39	30	75
P4	Consumer Behaviour	Internal	23	10	25
		External	39	30	75
P5	Product & Brand Management	Internal	23	10	25
		External	40	30	75
P6	Seminar on Management Information Systems	Internal	67	40	100
PR1	Viva-Voce	Internal	20	10	25
		External	72	30	75
	TOTAL (If Passed) (Theory & Sessional)		458	280	700

RESULT : PASS

Total Marks Obtained (in words) : FOUR HUNDRED FIFTY EIGHT

Date of Issue : 19/06/2012

COE (DEP)

Prepared By : EDP CELL

Sr. Tech. Asstt.

DCOE/AR