



SAVITRIBAI PHULE PUNE UNIVERSITY

(formerly University of Pune)

GANESHKHIND PUNE 411 007

STATEMENT OF MARKS/GRADES FOR
MASTER OF BUSINESS ADMINISTRATION (REV.2019)

SEAT NO.: 47888 CENTRE : 185 P.R.NO.: 2052007580
NAME : NAIR AKSHAY RAMESH JALAJA MOTHER : JALAJA
COLLEGE : 1135 S.S.R. INSTITUTE OF MGNT AND RESEARCH SILVASA

YEAR : APRIL 2022	<- MARKS ->			CRE-	GR-	
SEM.	NAME OF THE COURSE	INT	UEX	TOT	DITS	ADE GP
SPECIAL SUBJECT : MARKETING MANAGEMENT						
1	GC-01 MANAGERIAL ACCOUNTING	45	41	86	P 03	A 027
	GC-02 ORGANIZATIONAL BEHAVIOUR	45	50	95	P 03	O 030
	GC-03 ECONOMIC ANALYSIS FOR BUSINESS DECISIONS	40	43	83	P 03	A 027
	GC-04 BUSINESS RESEARCH METHODS	43	45	88	P 03	A 027
	GC-05 BASICS OF MARKETING	45	50	95	P 03	O 030
	GC-06 DIGITAL BUSINESS	47	43	90	P 03	O 030
	GE-UL-01 MANAGEMENT FUNDAMENTALS	-	47	47	P 02	O 020
	GE-UL-03 ENTREPRENEURSHIP DEVELOPMENT	-	50	50	P 02	O 020
	GE-UL-05 LEGAL ASPECTS OF BUSINESS	-	42	42	P 02	A 018
	GE-IL-01 VERBAL COMMUNICATION LAB	41	-	41	P 02	A 018
	GE-IL-04 MS EXCEL	40	-	40	P 02	A 018
	HUMAN RIGHTS - I	20	-	20	P 01	A !
	INFORMATION SECURITY - I	21	-	21	P 01	A !
2	GC-07 MARKETING MANAGEMENT	45	47	92	P 03	O 030
	GC-08 FINANCIAL MANAGEMENT	34	43	77	P 03	B 024
	GC-09 HUMAN RESOURCES MANAGEMENT	45	45	90	P 03	O 030
	GC-10 OPERATIONS & SUPPLY CHAIN MANAGEMENT	37	43	80	P 03	A 027
	SC-MKT-01 MARKETING RESEARCH	41	47	88	P 03	A 027
	SC-MKT-02 CONSUMER BEHAVIOUR	41	50	91	P 03	O 030
	GE-UL-08 GEOPOLITICS & WORLD ECONOMIC SYSTEMS	-	50	50	P 02	O 020
	GE-UL-09 START UP AND NEW VENTURE MANAGEMENT	-	50	50	P 02	O 020
	GE-UL-11 BUSINESS, GOVERNMENT & SOCIETY	-	43	43	P 02	A 018
	SE-IL-MKT-01 INTEGRATED MARKETING COMMUNICATIONS	38	-	38	P 02	B 016
	SE-IL-MKT-02 PRODUCT & BRAND MANAGEMENT	33	-	33	P 02	C 014
	HUMAN RIGHTS - II	20	-	20	P 01	A !
	INFORMATION SECURITY - II	20	-	20	P 01	A !
3	GC-11 STRATEGIC MANAGEMENT	45	49	94	P 03	O 030
	GC-12 DECISION SCIENCE	46	42	88	P 03	A 027
	GC-13 SUMMER INTERNSHIP PROJECT	46	43	89	P 06	A 054
	SC-MKT-03 SERVICES MARKETING	43	50	93	P 03	O 030
	SC-MKT-04 SALES & DISTRIBUTION MANAGEMENT	43	42	85	P 03	A 027
	GE-UL-14 INTERNATIONAL BUSINESS ENVIRONMENT	-	44	44	P 02	A 018
	GE-UL-15 PROJECT MANAGEMENT	-	48	48	P 02	O 020
	GE-UL-17 CORPORATE GOVERNANCE	-	50	50	P 02	O 020
	SE-IL-MKT-07 BUSINESS TO BUSINESS MARKETING	40	-	40	P 02	A 018
	SE-IL-MKT-08 INTERNATIONAL MARKETING	40	-	40	P 02	A 018
	SE-IL-MKT-12 MARKETING OF HIGH MARKETING PRODUCTS	41	-	41	P 02	A 018

CONTINUED

Dr. Mahesh Kakade

Director

Board of Examinations & Evaluation





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PAGE : 2

3	INFORMATION SECURITY - III	19	-	19	P 01	B	!
	SKILL DEVELOPMENT - I	42	-	42	P 02	A	!
	INTRODUCTION TO CONSTITUTION	42	-	42	P 02	A	!
4	GC-14 ENTERPRISE PERFORMANCE MANAGEMENT	33	20	53	* 03	D	018
	GC-15 INDIAN ETHOS & BUSINESS ETHICS	39	27	66	* 03	C	021
	SC-MKT-05 MARKETING 4.0	40	28	68	* 03	C	021
	SC-MKT-06 MARKETING STRATEGY	37	24	61	* 03	C	021
	GE-UL-21 CYBER LAWS	-	27	27	* 02	D	012
	GE-UL-22 CORPORATE SOCIAL RESPOSIBILITY & SUSTAINABILITY	-	22	22	* 02	P	008
	SE-IL-MKT-13 CUSTOMER RELATIONSHIP MANAGEMENT	43	-	43	* 02	A	018
	SE-IL-MKT-16 RETAIL MARKETING	41	-	41	* 02	A	018
	INFORMATION SECURITY - IV	21	-	21	* 01	A	!
	SKILL DEVELOPMENT - II	38	-	38	* 02	B	!
1	FOU-006 ELEMENTARY BUSINESS ETIQUETTE	18	-	18	P 01	B	008
2	FOU-008 ELEMENTARY MS POWER POINT	18	-	18	P 01	B	008
	ENR-075 CYBER SECURITY -SEMINAR	20	-	20	P 01	A	009
	ENR-102 YOGA	21	-	21	P 01	A	009
SGPA : (1) 9.41(2) 9.10(3) 9.33(4) 6.85				TOTAL 110		972	
TOT.MARKS : 2659/3200 (83.09%) CGPA: 8.84							
RESULT : FIRST CLASS WITH DISTINCTION							



Medium of instruction: English

DATE : 14 NOV 2022

ST.NO.: 27841

Dr. Mahesh Kakade

Director

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