



**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**  
**HYDERABAD - 500 085, ANDHRA PRADESH, INDIA**

**CONSOLIDATED MARKS MEMO / CREDIT SHEET**

CMM. No. : **c 0304850**

**Master of Business Administration**

Serial No. : 20114010376

Name of the College : T K R C E, MEDBOWLI

Name : DEVAMADA VIJAYAKUMAR

Month & Year of Final Exam : March, 2013

Hall Ticket No. : 10K91E0020

Year of Admission : 2010-2011

Class Awarded : FIRST CLASS

S.No	SUBJECT TITLE	INT	EXT	Total	Pass(P)/ Fail(F)
		MARKS	MARKS	MARKS	
	Maximum Marks in Theory	40	60	100	

I SEMESTER

1	MANAGEMENT & ORGANIZATIONAL BEHAVIOR	28	36	64	P
2	MANAGERIAL ECONOMICS	28	27	55	P
3	RESEARCH METHODOLOGY & STATISTICAL ANALYS.	36	28	64	P
4	FINANCIAL ACCOUNTING & ANALYSIS	36	26	62	P
5	BUSINESS LAW & REGULATION	30	40	70	P
6	BUSINESS COMMUNICATION & SOFT SKILLS	28	34	62	P
7	COMPUTER APPLICATION IN BUSINESS	32	53	85	P

II SEMESTER

1	MARKETING MANAGEMENT	34	30	64	P
2	BUSINESS ENVIRONMENT	28	28	56	P
3	HUMAN RESOURCE MANAGEMENT	33	26	59	P
4	FINANCIAL MANAGEMENT	35	25	60	P
5	QUANTITATIVE ANALYSIS BUSINESS DECISIONS	32	35	67	P
6	PRODUCTION AND OPERATIONS MANAGEMENT	35	36	71	P
7	MANAGEMENT INFORMATION SYSTEMS	32	32	64	P

III SEMESTER

1	ENTREPRENEURSHIP & GOOD GOVERNANCE	35	37	72	P
2	COST & MANAGEMENT ACCOUNTING	28	34	62	P
3	MANAGEMENT OF TECHNOLOGY	36	31	67	P
4	STRATEGIC MANAGEMENT	37	36	73	P
5	CONSUMER BEHAVIOR	33	32	65	P
6	MARKETING COMMUNICATIONS	32	24	56	P
7	RETAILING MANAGEMENT	32	33	65	P

IV SEMESTER

1	INTERNATIONAL MARKETING	36	33	69	P
2	SERVICES MARKETING	34	27	61	P
3	SALES AND DISTRIBUTION MANAGEMENT	38	26	64	P

Aggregate Marks Secured : 1557 OUT OF 2400 (64.88%)

Date of Issue : April 27, 2013  
 (see overleaf for Rules concerned to award of class)



(\*Courses registered but not counted for calculation of aggregate)

CONTROLLER OF EXAMINATIONS