



UNIVERSITY OF PUNE

GANESHKHIND, PUNE 411 007.

STATEMENT OF MARKS FOR

EXAMINATION :- MASTER OF BUSINESS ADMINISTRATION (REV.2008-09)

SEAT NO. 36617

P.R. NO.: 2051212707

NAME DHAIGUDE MANOJKUMAR MUKUND

MOTHER: CHHAYA

CENTRE NO. 001

INSTITUTE / COLLEGE 1266 SANKALP B.S. AMBEGADN, PUNE

YEAR APRIL 2014

COURSE NAME

MARKS OBTAINED

SEM.		PASSING/OUT OF	12/30 INT.	28/70 EXT.	40/100 TOT
1	101	ORG.BEHAVIOUR & PRINC.&PRACTICES OF MGNT	17	30	P 47
	102	MANAGEMENT ACCOUNTING	20	37	P 57
	103	MANAGERIAL ECONOMICS	17	28	P 45
	104	STATISTICAL & QUANTITATIVE METHODS	17	28	P 45
	105	LEGAL ASPECTS OF BUSINESS	17	28	P 45
	106	BASICS OF MARKETING	18	32	P 50
	107	INFORMATION TECHNOLOGY (I) (OUT OF 50)			P 45
	108	MANAGERIAL COMMUNICATION (I) (OUT OF 50)			P 45
2	201	MARKETING MANAGEMENT	17	28	P 45
	202	FINANCIAL MANAGEMENT	P 24	* 45	69
	203	HUMAN RESOURCE MANAGEMENT	17	28	P 45
	204	MANUFACTURING & OPERATIONS MANAGEMENT	17	28	P 45
	205	MATERIALS & LOGISTICS MANAGEMENT	21	38	P 59
	206	MANAGEMENT INFORMATION SYSTEMS	17	28	P 45
	207	RESEARCH METHODOLOGY (I) (OUT OF 50)			P 48
	208	ECONOMIC ENVIRON.OF BUSI.&ENVIRON. MGNT.(I)(OUTOF 50)			P 47
3	301	BUSINESS POLICY & STRATEGIC MANAGEMENT	17	29	P 46
	302	MANAGEMENT CONTROL SYSTEMS	22	41	P 63
	303	(A) MARKETING RESEARCH	17	28	P 45
	304	(A) INTEGRATED MARKETING COMMUNICATIONS	22	40	P 62
	305	(A) DISTRIBUTION & RETAIL MANAGEMENT	17	29	P 46
	306	(A) CONSUMER & ORGANIZATIONAL BUYING BEHAVIOUR (I)(OUTOF 50)			P 45
	307	(A) SALES MGNT.& PERSONAL SELLING (I) (OUTOF 50)			P 45
	333	PROJECT WORK & VIVA-VOCE	20	37	P 57
4	401	ENTREPRENEURSHIP DEVEP. & PROJECT MGNT.	20	37	* 57
	402	INTERNATIONAL BUSINESS MANAGEMENT	17	30	* 47
	403	CURRENT TRENDS IN MANAGEMENT	18	32	* 50
	404	(A) SERVICES MARKETING	18	31	* 49
	405	(A) MARKETING STRATEGY & RELATIONSHIP MARKETING	20	36	* 56
	406	(A) PRODUCT & BRAND MANAGEMENT	20	37	* 57
	407	(A) INTERNATIONAL MKTG.(INT) (OUTOF 50)			* 47
	408	(A) VIRTUAL MARKETING (INT)(OUTOF 50)			* 46
(1 : 379)(2 : 403)(3 : 409)(4 : 409) GRAND TOTAL (OUT OF 2800)					1600
					HIGHER SECOND CLASS

SPECIAL SUBJECT : MARKETING MANAGEMENT

* * CONGRATULATIONS * *

Medium of instruction: English

CONTROLLER OF EXAMINATIONS

DATE: 5 JULY 2014

Savitribai Phule Pune University

(Formerly
University of Pune)



*We, the Chancellor, the Vice Chancellor and the
Members of the Management Council and the
Academic Council of the Savitribai Phule
Pune University certify that*

Dhaigude Manojkumar Mukund

Mother's Name : Chhaya

*of Sankalp Business School Wadgaon Bk.
having been examined and found duly qualified for the
degree of*



Master of Business Administration

*and placed in the Higher Second Class in April 2014.
The said degree has been conferred on him. In testimony
whereof is set the seal of the said University.*

आम्ही, सावित्रीबाई फुले पुणे विद्यापीठाचे कुलपति, कुलगुरु
आणि व्यवस्थापन परिषद व विद्या परिषद सदस्य, प्रमाणित
करितो की,
धायगुडे मनोजकुमार मुकुंद
आईचे नाव : छाया
हे संकल्प विझनेस स्कूल, वडगांव वुद्रुक येथून
उच्चद्वितीय श्रेणीत एप्रिल २०१४ मध्ये

व्यवसाय व्यवस्थापन निष्णात

सावित्रीबाई
फुले
पुणे
विद्यापीठ

पदवी परीक्षा उत्तीर्ण झाल्याबद्दल त्यांना ही पदवी प्रदान
करण्यात येत आहे. याची साक्ष म्हणून विद्यापीठाची अधिकृत
मुद्रा येथे अंकित करण्यात येत आहे.

02nd March 2015

MG14-01694

Vice Chancellor

